BEIJING MEDIA CORPORATION LIMITED

北 青 傳 媒 股 份 有 限 公 司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT PURSUANT TO RULES 13.51B(2) AND 13.51(2)(u) OF THE LISTING RULES

This announcement is made by Beijing Media Corporation Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rules 13.51B(2) and 13.51(2)(u) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited.

The Company was notified by Mr. Chan Yee Ping, Michael ("**Mr. Chan**"), an independent non-executive director of the Company, that the Securities and Futures Commission ("**SFC**") commenced legal proceedings under section 214 of the Securities and Futures Ordinance in the Court of First Instance of Hong Kong to seek disqualification orders against seven former directors (including Mr. Chan) and two former de facto directors of SoftMedx Healthcare Limited (Stock Code: 648) ("**SoftMedx**") for allegedly breaching their fiduciary duties (the "**Incident**"). Mr. Chan is a former independent non-executive director of SoftMedx. The SFC alleged that seven former directors (including Mr. Chan) of SoftMedx breached their duties towards SoftMedx by causing it to publish false and/or misleading information in relevant announcement. Mr. Chan resigned as an independent non-executive director, the chairman of the audit committee, the remuneration committee and the nomination committee under the board of directors of SoftMedx on 31 May 2022.

Mr. Chan is an independent non-executive director of the Company and the chairman of its audit committee. He is not involved in the day-to-day operation of the Group. Other than Mr. Chan, the board (the "**Board**") of directors ("**Directors**") of the Company has carefully assessed the Incident. In view of that based on the information available to the Board as of the date of this announcement, the Incident did not relate to the affairs of the Group and Directors and senior management of the Company except that Mr. Chan is an independent non-executive Director, the Company expects that the Incident will not have any material adverse impact on the business and/or operation of the Group. The Board will monitor the progress of the matter on an on-going basis and will assess Mr. Chan's suitability to serve as an independent non-executive Director.

Mr. Chan has confirmed to the Company that save as disclosed in this announcement, there is no other information relating to him that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and he is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

Further announcement(s) will be made by the Company as and when further developments should arise in accordance with the Listing Rules.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman

Beijing, the PRC
5 September 2024

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Wang Hao, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this notice on the Company's website at www.bjmedia.com.cn.