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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

ANNOUNCEMENT

CHANGE OF EMPLOYEE REPRESENTATIVE SUPERVISOR

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that:

1. due to work changes, Ms. Wang Sisi, the employee representative supervisor of the seventh session of the supervisory committee of the Company (the “**Supervisory Committee**”), has resigned as the employee representative supervisor. Following the resignation of Ms. Wang Sisi, the number of employee representative supervisors of the Company will be less than one-third of membership of the Supervisory Committee. Ms. Wang Sisi shall continue to fulfill her duties as a supervisor until the date of the election of employee representative supervisors in accordance with the Company Law of the PRC and the articles of association;
2. on 15 March 2023, Ms. Lu Shasha was democratically elected as employee representative supervisor of the eighth session of the Supervisory Committee at the employee representative meeting. Her term of office will be effective from the date of election until the expiry of the term of the eighth session of the Supervisory Committee.

Ms. Wang Sisi confirmed that she has no disagreement or unresolved issues with the Company, the Board and the Supervisory Committee and there is no matter relating to her ceasing to serve as employee representative supervisor of the Company that needs to be brought to the attention of the shareholders and creditors of the Company. The Board would like to express its sincere gratitude to Ms. Wang Sisi for her contributions to the development of the Company during her term of office as employee representative supervisor of the Company.

BIOGRAPHICAL DETAILS

Ms. Lu Shasha, born in April 1985, is currently the deputy manager of the legal and audit department of the Company. Ms. Lu graduated from the Law School of Jiangxi University of Finance and Economics with a master's degree in law, and obtained the Legal Professional Qualification Certificate in 2014. Ms. Lu served as a professional lawyer of Beijing Dentons Law Office (Xining)* (北京大成(西寧)律師事務所) from August 2014 to June 2020, a professional lawyer of Shanghai City Development Law Firm (上海市建緯律師事務所) from August to November 2020, and a professional lawyer of Shanghai City Development (Xining) Law Firm (上海市建緯(西寧)律師事務所) from December 2020 to July 2021, and she joined the Company in November 2021 as the deputy manager of the legal and audit department. Ms. Lu concurrently served as a supervisor of Beijing Beiqing Innovative Cultural Industry Development Co., Ltd. since June 2022, and a supervisor of Beijing Keyin Media Culture Co., Ltd. since February 2023.

Save as disclosed above and as at the date of this announcement, Ms. Lu Shasha does not have any relationships with any directors, senior management, substantial or controlling shareholder(s) of the Company, nor does she hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years.

As at the date of this announcement, Ms. Lu Shasha does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Upon the election of Ms. Lu Shasha as employee representative supervisor, the Company will enter into a service contract with her. The term of office of Ms. Lu Shasha as employee representative supervisor of the Company will be effective from the date of election until the expiry of the term of office of the eighth session of the Supervisory Committee. Pursuant to the articles of association of the Company, Ms. Lu Shasha will be eligible for re-election upon the expiry of her term of office.

Ms. Lu Shasha will receive remuneration from the Company in her capacity as employee, but will not receive any remuneration in her capacity as employee representative supervisor.

Save as disclosed above, the Company is not aware of any other matters in relation to Ms. Lu Shasha's appointment as employee representative supervisor that need to be brought to the attention of the shareholders nor any information that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman of the Board

Beijing, the PRC

15 March 2023

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Xu Jian, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.