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## **BEIJING MEDIA CORPORATION LIMITED**

### **北青傳媒股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1000)**

## **CHANGE OF DIRECTORS AND SUPERVISORS, APPOINTMENT OF CHAIRMAN OF SUPERVISORY COMMITTEE; AND CHANGE OF COMPOSITION OF BOARD COMMITTEES**

Reference is made to the announcement of Beijing Media Corporation Limited (the “**Company**”) dated 25 November 2021 and the circular of the Company dated 9 November 2021 (the “**Circular**”), in relation to, among others, the change of directors and supervisors. Unless the context otherwise requires, the terms used herein shall have the same meanings as defined in the Circular.

The board of directors (the “**Board**”) of the Company hereby announces that, on 25 November 2021, upon the approval by the Shareholders at the EGM, (i) Mr. Xu Jian was appointed as an executive Director of the seventh session of the Board, Ms. Cui Ping, Mr. Jing Enji and Mr. Wang Zechen (former name: Wang Huiyong) were appointed as non-executive Directors of the seventh session of the Board, and Ms. Du Guoqing was appointed as an independent non-executive Director of the seventh session of the Board. The term of office of each Director above will be from the date of approval by the Shareholders at the EGM until the expiry of the term of office of the seventh session of the Board; (ii) Mr. Sun Fang ceased to serve as a non-executive Director of the seventh session of the Board with immediate effect; and (iii) Mr. Liu Huibin and Ms. Li Xiaomei were appointed as shareholder representative Supervisors of the seventh session of the Supervisory Committee. The term of office of each Supervisor above will be from the date of approval by the Shareholders at EGM until the expiry of the term of office of the seventh session of the Supervisory Committee.

The Board also announces that, on 25 November 2021, (i) as resolved by the Board, Ms. Cui Ping was appointed as a member of Audit Committee of the seventh session of the Board, and Mr. Jing Enji was appointed as a member of Remuneration Committee of the seventh session of the Board, and Ms. Du Guoqing was appointed as a member of Remuneration Committee and Nomination Committee of the seventh session of the Board respectively, and Ms. Shi Hongying was appointed as a member of Nomination Committee of the seventh session of the Board, and the term of office of each member above will be from the date of approval by the Board until the expiry of the term of office of the seventh session of the Board; (ii) Mr. Xu Jian was appointed as the authorised representative of the Company; (iii) as determined by the Remuneration Committee of the Board pursuant to the authorization by the Shareholders at the EGM, the annual remuneration of Mr. Wang Zechen and Ms. Du Guoqing as non-executive Director and independent non-executive Director of the Company is RMB60,000 (tax inclusive) and RMB100,000 (tax inclusive), respectively. Mr. Xu Jian, Ms. Cui Ping, Mr. Jing Enji, Mr. Liu Huibin and Ms. Li Xiaomei did not receive any remuneration as a Director or Supervisor from the Company; and (iv) as resolved by the Supervisory Committee, Mr. Liu Huibin was appointed as the chairman of the seventh session of the Supervisory Committee, and his term of office will be from the date of approval by the Supervisory Committee until the expiry of the term of office of the seventh session of the Supervisory Committee.

For biographical details and other information about the abovementioned Directors and Supervisors, please refer to the Circular.

The Board would like to take this opportunity to extend its warm welcome for Mr. Xu Jian, Ms. Cui Ping, Mr. Jing Enji, Mr. Wang Zechen, Ms. Du Guoqing, Mr. Liu Huibin and Ms. Li Xiaomei for their new roles in the Company.

A new independent board committee consisting of Mr. Cui Enqing, Ms. Shi Hongying, Mr. Chan Yee Ping, Michael and Ms. Du Guoqing has been established to provide advice to the independent shareholders in respect of the 2021 Advertising Agency Framework Agreement between the Company and Beijing Youth Daily Agency dated 12 November 2021 and the annual caps for the three years ending 31 December 2024 for the continuing connected transactions thereunder. For details of such continuing connected transactions, please refer to the announcement of the Company dated 12 November 2021.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Su Zhaohui**  
Chairman

Beijing, the PRC  
25 November 2021

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Xu Jian and Shang Da; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Jing Enji, Yang Qing and Wang Zechen; and the independent non-executive directors of the Company, Cui Enqing, Shi Hongying, Chan Yee Ping, Michael and Du Guoqing.*

*Please also refer to the published version of this announcement on the Company's website at [www.bjmedia.com.cn](http://www.bjmedia.com.cn).*