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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

SUPPLEMENTAL NOTICE OF THE ANNUAL GENERAL MEETING

Reference is made to the notice of the annual general meeting dated 27 April 2021 (the “**Notice of AGM**”) which sets out the resolutions to be considered by shareholders at the annual general meeting for the year 2020 (the “**AGM**”) of Beijing Media Corporation Limited (the “**Company**”), to be held at 2:30 p.m. on Friday, 18 June 2021 at 2104 meeting room of Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

Reference is also made to the announcement of the Company dated 28 May 2021 in relation to the proposed appointment of Mr. Su Zhaohui as a non-executive director of the seventh session of the board of directors of the Company.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the AGM, which will be held as originally scheduled, will consider and, if thought fit, pass the following ordinary resolution in addition to the resolutions set out in the Notice of AGM:

As Ordinary Resolution

5. To consider and, if thought fit, to approve the appointment of Mr. Su Zhaohui as a non-executive director of the Company, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.

By order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman

Beijing, the PRC,
2 June 2021

As at the date of this notice, the Board comprises: the executive directors of the Company, Ji Chuanpai, Wu Bin, Shang Da and Liu Jia; the non-executive directors of the Company, Sun Fang and Yang Qing; and the independent non-executive directors of the Company, Cui Enqing, Chen Ji, Wu Changqi, Shi Hongying and Chan Yee Ping, Michael.

Notes:

1. A revised proxy form is enclosed with this notice. The form of proxy dispatched together with the Notice of AGM (the “**Original Proxy Form**”) is superseded by the revised proxy form.
2. Please refer to the Notice of AGM for details in respect of other resolutions to be considered and approved at the AGM, eligibility for attending the AGM, proxy, registration procedures, closure of register of members and other relevant matters.
3. Please refer to the Notice of AGM in respect of the time and venue for attending the AGM and other relevant matters.

APPENDIX I BIOGRAPHICAL DETAILS OF MR. SU ZHAOHUI

Mr. Su Zhaohui, aged 52, is currently a member of the standing committee of the Communist Party Committee and deputy general manager of Beijing Capital Group Co., Ltd. and chairman of Beijing Tennis Competition Marketing Co., Ltd.. Mr. Su is currently a senior economist and holds PRC Legal Professional Qualification Certificate and Enterprise Legal Adviser Qualification Certificate. Mr. Su successively obtained a bachelor's degree in law from the department of journalism of Huazhong University of Science and Technology and a master's degree in law from the school of law of Renmin University of China. From July 1991 to August 1998, Mr. Su worked at China Golden Newspaper, serving as the director of the No. 1 editorial office and the editorial director of China Golden Newspaper. From August 1998 to January 2004, Mr. Su worked at the State Gold Administration Bureau of the State Economic and Trade Commission, serving as the deputy director of the office (office of the Communist Party Committee) of the State Gold Administration Bureau of the State Economic and Trade Commission. From January 2004 to August 2011, Mr. Su worked at China National Gold Group Corporation, serving as the director of the office (office of the Communist Party Committee), the head of the legal affairs department and the general counsel of China National Gold Group Corporation. In August 2011, Mr. Su joined Beijing Capital Group Co., Ltd., successively serving as the deputy general manager, a member of the standing committee of the Communist Party Committee and deputy general manager. From August 2017 to March 2018, Mr. Su served as a non-executive director of Beijing Capital Land Ltd. concurrently. Since January 2021, Mr. Su has served as chairman of Beijing Tennis Competition Marketing Co., Ltd. concurrently.

Save as disclosed above and as at the date of this notice, Mr. Su does not have any relationship with any director, supervisor, senior management or substantial or controlling Shareholder of the Company, nor does he hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this notice, Mr. Su does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After the appointment of Mr. Su as a non-executive director being approved by the Shareholders, the Company will enter into a service contract with him. The term of office of Mr. Su as a non-executive director will be from the date of approval by the Shareholders at the AGM until the expiry of the term of office of the seventh session of the Board. Pursuant to the articles of association of the Company, Mr. Su will be entitled for re-election upon the expiry of his term of office. Mr. Su will not receive any remuneration from the Company.

Save as disclosed above, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of Mr. Su that needs to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.