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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF EGM HELD ON THURSDAY, 25 NOVEMBER 2021

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the first extraordinary general meeting (the “**EGM**”) of 2021 of the Company was held at 2:00 p.m. on Thursday, 25 November 2021 at Conference Room 704, the 7th Floor, Beijing Youth Daily Agency, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China (the “**PRC**”).

At the EGM, the proposed resolutions set out in the notice (the “**Notice**”) of the EGM dated 9 November 2021 were voted by poll and all of them were duly passed.

The poll results in respect of the resolutions proposed at the EGM are as follows:

SPECIAL RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve the amendments to the articles of association of the Company (details of the amendments are set out in the circular of the Company dated 9 November 2021).	142,409,000 (100%)	0 (0%)
As more than two-thirds (2/3) of the votes were cast in favour of this resolution, the resolution was duly passed as a special resolution.			

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
2.	To consider and, if thought fit, to approve the appointment of Mr. Xu Jian as an executive director of the seventh session of the Board of the Company, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
3.	To consider and, if thought fit, to approve the appointment of Ms. Cui Ping as a non-executive director of the seventh session of the Board of the Company, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
4.	To consider and, if thought fit, to approve the appointment of Mr. Jing Enji as a non-executive director of the seventh session of the Board of the Company, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
5.	To consider and, if thought fit, to approve the appointment of Ms. Du Guoqing as an independent non-executive director of the seventh session of the Board of the Company, to authorize the remuneration committee of the Board of the Company to determine her remuneration, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
6.	To consider and, if thought fit, to approve the appointment of Mr. Liu Huibin as a shareholder representative supervisor of the seventh session of the supervisory committee of the Company, and to authorize the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
7.	To consider and, if thought fit, to approve the appointment of Ms. Li Xiaomei as a shareholder representative supervisor of the seventh session of the supervisory committee of the Company, and to authorize the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
8.	To consider and, if thought fit, to approve the removal of Mr. Sun Fang from the position as a non-executive director of the seventh session of the Board of the Company.	142,409,000 (100%)	0 (0%)
	As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
9.	To consider and, if thought fit, to approve the appointment of Mr. Wang Zechen as a non-executive director of the seventh session of the Board of the Company, to authorize the remuneration committee of the Board of the Company to determine his remuneration, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
	As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed for voting at EGM was 197,310,000 shares, which was the total number of issued shares of the Company as at the date of the EGM.

Save as disclosed above, there were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the EGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no shareholders who are required under the Listing Rules to abstain from voting at the EGM. No party has stated its intention in the Notice or the circular of the Company dated 9 November 2021 to vote against the resolutions proposed at the EGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 142,409,000 shares, representing approximately 72.1753% of the total issued share capital of the Company, were present at the EGM. The holding of the EGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The EGM was chaired by Mr. Su Zhaohui, the chairman of the Board.

Pursuant to the requirements of the Listing Rules, Computershare Hong Kong Investor Services Limited acted as scrutineer for the vote-taking at the EGM.

By Order of the Board
Beijing Media Corporation Limited
Su Zhaohui
Chairman

Beijing, the PRC
25 November 2021

As at the date of this announcement, the Board comprises: the executive directors of the Company, Xu Jian and Shang Da; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Jing Enji, Yang Qing and Wang Zechen; and the independent non-executive directors of the Company, Cui Enqing, Shi Hongying, Chan Yee Ping, Michael and Du Guoqing.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.