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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULT OF EGM HELD ON FRIDAY, 31 DECEMBER 2021

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the second extraordinary general meeting (the “**EGM**”) of 2021 of the Company was held at 2:00 p.m. on Friday, 31 December 2021 at Conference Room 704, the 7th Floor, Beijing Youth Daily Agency, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China (the “**PRC**”).

At the EGM, the proposed resolution set out in the notice (the “**Notice**”) of the EGM dated 15 December 2021 was voted by poll and was duly passed.

The poll result in respect of the resolution proposed at the EGM is as follow:

ORDINARY RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	<p>To consider and, if thought fit, to approve:</p> <p>“THAT</p> <p>a. the agreement (the “Advertising Agency Framework Agreement”) dated 12 November 2021 and entered into between the Company and Beijing Youth Daily Agency (“BYDA”) in relation to the provision of advertising agency services by the Company and its subsidiaries to BYDA and its subsidiaries (excluding the Company and its subsidiaries), and the relevant annual caps for the three years ending 31 December 2024 for the transactions contemplated thereunder;</p> <p>b. any one director of the Company be and is hereby authorized to sign or execute such other documents or supplemental agreements or deeds on behalf of the Company and to do all such things and take all such actions as he may consider necessary or desirable for the purpose of giving effect to the Advertising Agency Framework Agreement and completing the transactions contemplated thereunder with such changes as he may consider necessary, desirable or expedient.”</p>	142,409,000 (100%)	0 (0%)
As more than one-half (1/2) of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			

The total number of shares entitling the holders to attend and vote for or against the resolution proposed at EGM was 197,310,000 shares, which was the total number of issued shares of the Company as at the date of the EGM.

Save as disclosed above, there were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the EGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no shares of holders that are required under the

Listing Rules to abstain from voting at the EGM. No party has stated its intention in the Notice or the circular of the Company dated 15 December 2021 to vote against the resolution proposed at the EGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 142,409,000 shares, representing approximately 72.1753% of the total issued share capital of the Company, were present at the EGM. The holding of the EGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The EGM was chaired by Mr. Su Zhaohui, the chairman of the Board.

Pursuant to the requirements of the Listing Rules, Computershare Hong Kong Investor Services Limited acted as scrutineer for the vote-taking at the EGM.

By Order of the Board
Beijing Media Corporation Limited
Su Zhaohui
Chairman

Beijing, the PRC
31 December 2021

As at the date of this announcement, the Board comprises: the executive directors of the Company, Xu Jian and Shang Da; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Jing Enji, Yang Qing and Wang Zechen; and the independent non-executive directors of the Company, Cui Enqing, Shi Hongying, Chan Yee Ping, Michael and Du Guoqing.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.