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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF AGM HELD ON FRIDAY, 18 JUNE 2021

CHANGE OF DIRECTOR

ELECTION OF CHAIRMAN OF THE BOARD AND CHAIRMAN OF THE NOMINATION COMMITTEE

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) is pleased to announce that the annual general meeting for the year 2020 of the Company (the “**AGM**”) was held at 2:30 p.m. on Friday, 18 June 2021 at the 2104 meeting room of Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM dated 27 April 2021 (the “**Notice**”) and the supplemental notice of the AGM dated 2 June 2021 (the “**Supplemental Notice**”) were voted by poll and all of them were duly passed.

The poll results in respect of the resolutions proposed at the AGM are as follows:

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2020.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
2.	To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2020.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
3.	To consider and, if thought fit, to approve the audited financial statements of the Company for the year ended 31 December 2020.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
4.	To consider and, if thought fit, to approve the appointment of WUYIGE Certified Public Accountants LLP (大信會計師事務所(特殊普通合夥)) as the Company's auditor for the year 2021, and to authorize the audit committee of the board of directors of the Company to determine their remuneration.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
5.	To consider and, if thought fit, to approve the appointment of Mr. Su Zhaohui as a non-executive director of the Company, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM was 197,310,000 shares, which was the total number of issued shares of the Company as at the date of the AGM.

There were no shares entitling the holders to attend and abstain from voting in favour of any resolution proposed at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no shares of holders that are required under the Listing Rules to abstain from voting. There were no parties having stated their intention in the Notice or the Supplemental Notice to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 142,409,500 shares, approximately representing 72.1755% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. Mr. Wu Bin, an executive director of the Board, chaired the meeting.

Pursuant to the requirements of the Listing Rules, Computershare Hong Kong Investor Services Limited acted as scrutineer for the vote-taking at the AGM.

CHANGE OF DIRECTOR, ELECTION OF CHAIRMAN OF THE BOARD AND CHAIRMAN OF THE NOMINATION COMMITTEE

The Board hereby announces:

- (1) on 18 June 2021, the Board received the written resignation of Mr. Ji Chuanpai. As Beijing Youth Daily Agency (“**BYDA**”), a controlling shareholder of the Company, has entrusted Beijing Capital Group Company Limited to manage the Company, Mr. Ji Chuanpai, as a director recommended by BYDA, requested to resign from the positions as an executive director, chairman of the Board, chairman of the nomination committee of the Board, authorized representative of the Company and all his other positions in the Group. The above resignation takes effect immediately. Mr. Ji Chuanpai has confirmed that he has neither disagreement nor unsettled issues with the Company or the Board and there were no other matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company.
- (2) on the Board meeting held on 18 June 2021, Mr. Su Zhaohui was elected as the chairman of the Board and chairman of the nomination committee, both with effect from the date of approval by the Board until expiration of the term of the seventh session of the Board. Mr. Su Zhaohui was also appointed as the authorized representative of the Company on the same day.

For biographical details of Mr. Su Zhaohui, please refer to the Supplemental Notice.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Ji Chuanpai for his valuable contributions to the Company during his tenure of service and to extend its warm welcome to Mr. Su Zhaohui for his new appointment in the Company.

By Order of the Board
Beijing Media Corporation Limited
Su Zhaohui
Chairman

Beijing, the PRC
18 June 2021

As at the date of this announcement, the Board comprises: the executive directors of the Company, Wu Bin, Shang Da and Liu Jia; the non-executive directors of the Company, Su Zhaohui, Sun Fang and Yang Qing; and the independent non-executive directors of the Company, Cui Enqing, Chen Ji, Wu Changqi, Shi Hongying and Chan Yee Ping, Michael.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.