



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

REPLY SLIP FOR THE DOMESTIC SHAREHOLDERS' CLASS MEETING TO BE HELD ON FRIDAY, 19 JUNE 2020

To: Beijing Media Corporation Limited (the "Company")

I/We ^(Note 1) _____
of _____

(as shown on the register of members) being the registered holder(s) of ^(Note 2) _____
share(s) of RMB1.00 each in the share capital of the Company, hereby inform the Company that
I/We intend to attend (in person or by a proxy) the domestic shareholders' class meeting of the
Company to be held at 4:00 p.m. on Friday, 19 June 2020 at Conference Room 2104, Beijing Youth
Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the
People's Republic of China ("PRC").

Date: _____ 2020

Signature(s): _____

Notes:

1. Please insert full name(s) (in Chinese or in English) and registered address(es) (as shown in the register of members) in **BLOCK LETTERS**.
2. Please insert the number of domestic shares registered under your name(s).
3. Please complete and sign the reply slip and return it by hand, by mail or by fax to the office and mailing address of the Company in the PRC by no later than Friday, 29 May 2020.
4. The office and the contact details of the Company are set out below:

Building A, No. 23 Baijiazhuang Dongli,
Chaoyang District,
Beijing, 100026
PRC
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Fax: (+86) 10 6590 2630