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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Beijing Youth Daily Agency Building, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China at 2:30 p.m. on Friday, 27 March 2020, for the purpose of, among other matters, considering and approving the annual results of the Company for the year ended 31 December 2019 and the recommendation of a final dividend (if any).

By Order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman

Beijing, the PRC
17 March 2020

As at the date of this notice, the Board comprises: the executive directors of the Company, Ji Chuanpai, Wu Bin, Shang Da and Liu Jia; the non-executive directors of the Company, Zang Furong, Sun Fang and Yang Qing; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Shi Hongying.

Please also refer to the published version of this notice on the Company's website at www.bjmedia.com.cn.