BEIJING MEDIA CORPORATION LIMITED
北 青 傳 媒 股 份 有 限 公 司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

FORM OF PROXY FOR THE DOMESTIC SHAREHOLDERS' CLASS MEETING TO BE HELD ON FRIDAY, 19 JUNE 2020

I/We *(Note 1)* ______________________________

of ______________________________

being the registered holder(s) of ______________________________

domestic shares *(Note 2)* of RMB1.00 each in the share capital of Beijing Media Corporation Limited (the "**Company**"), hereby appoint THE CHAIRMAN OF THE MEETING *(Note 3)*, or ______________________________

of ______________________________

as my/our proxy to attend and act for me/us and on my/our behalf at the domestic shareholders' class meeting (the "**Domestic Shareholders' Class Meeting**") of the Company to be held at 4:00 p.m. on Friday, 19 June 2020 at Conference Room 2104, Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the "**PRC**"), and any adjournment thereof, for the purposes of considering and, if thought fit, passing the resolution as set out in the notice convening the Domestic Shareholders' Class Meeting dated 24 April 2020 (the "**Notice of Domestic Shareholders' Class Meeting**") and at the Domestic Shareholders' Class Meeting, and any adjournment thereof, to vote for me/us and in my/our name(s) in respect of the resolutions as indicated below *(Note 4)*.

AS SPECIAL RESOLUTION		For *(Note 4)*	Against *(Note 4)*
1.	To consider and, if thought fit, to approve the amendments to article 90 of the articles of association of the Company (details are set out in the circular dated 24 April 2020).		

Signature(s) *(Note 5)*: ______________________ Date: ______________________ 2020

Notes:

1. Please insert full name(s) and address(es) in **BLOCK LETTERS**.
2. Please insert the number of domestic shares registered in your name(s) to which this form of proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all shares registered in your name(s).
3. If any proxy other than the chairman of the meeting is preferred, strike out the words "**THE CHAIRMAN OF THE MEETING**" and insert the name and address of the proxy desired in the space provided. A shareholder entitled to attend and vote at the Domestic Shareholders' Class Meeting may appoint one or more proxies to attend and vote in his stead. A proxy need not be a shareholder of the Company but must attend the Domestic Shareholders' Class Meeting in person to represent you. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALED BY THE PERSON WHO SIGNS IT.**
4. **IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, TICK IN THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, TICK IN THE BOX MARKED "AGAINST".** If no direction is given, your proxy may vote or abstain at his discretion. Your proxy will also be entitled to vote at his discretion on any resolution properly put to the Domestic Shareholders' Class Meeting other than those referred to in the Notice of Domestic Shareholders' Class Meeting and the Supplemental Notice.
5. This form of proxy must be signed by you or your attorney duly authorised in writing. In case of a corporation, the same must be either under its common seal or under the hand of its director(s) or duly authorised attorney(s). If the form of proxy is signed by an attorney of the shareholder, the power of attorney authorising that attorney to sign or other document(s) of authorisation must be notarized.
6. In case of joint holders of any share, any one of such joint holders may vote at the Domestic Shareholders' Class Meeting, either personally or by proxy, in respect of such shares as if he is solely entitled thereto. However, if more than one of such joint holders are present at the Domestic Shareholders' Class Meeting, personally or by proxy, the vote of the joint holder whose name stands first in the register of members and who tenders a vote, whether personally or by proxy, will be accepted to the exclusion of the votes of other joint holder(s).
7. In order to be valid, the form of proxy together with the power of attorney or other document(s) of authorisation (if any) must be deposited at the address of registered office of the Company at Conference Room 2104, Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, PRC not less than 24 hours before the time fixed for holding the Domestic Shareholders' Class Meeting or any adjournment thereof, as the case may be. Completion and return of a form of proxy will not preclude a shareholder from attending and voting in person at the Domestic Shareholders' Class Meeting if he so wishes.
8. Shareholders or their proxies attending the Domestic Shareholders' Class Meeting shall produce their identity documents.