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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

RESIGNATION OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR PROPOSED APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board hereby announces that:

- i. On 12 December 2018, the Board received the written resignation of Mr. Chow Bing Chuen, independent non-executive director and member of the audit committee of the Company. Due to physical conditions, Mr. Chow Bing Chuen has conveyed to the Board his request to resign from the positions as an independent non-executive director and a member of the audit committee of the Company. The above resignation takes effect upon the approval of the appointment of the new independent non-executive director by the Shareholders at a general meeting of the Company and the approval of the appointment of the new member of the audit committee by the Board, respectively; and
- ii. On the same day, Ms. Shi Hongying was nominated as an independent non-executive director of the Company with effect from the date of approval by the Shareholders at a general meeting of the Company and until the expiration of the term of the current session of the Board.

RESIGNATION OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that on 12 December 2018, the Board received the written resignation of Mr. Chow Bing Chuen, independent non-executive director and member of the audit committee of the Company. Due to physical conditions, Mr. Chow Bing Chuen has conveyed to the Board his request to resign from the positions as an independent non-executive director and a member of the audit committee of the Company. The resignation takes effect upon the approval of the appointment of the new independent non-executive director by the shareholders of the Company (the “**Shareholders**”) at a general meeting of the Company and the approval of the appointment of the new member of the audit committee by the Board, respectively.

Mr. Chow Bing Chuen has confirmed that he had neither disagreement nor unsettled issues with the Company and the Board and there were no other matters in relation to his resignation that need to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Chow Bing Chuen for his valuable contribution to the Company during his term of office.

PROPOSED APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board also announces that on 12 December 2018, Ms. Shi Hongying was nominated as an independent non-executive director of the Company with effect from the date of approval by the Shareholders at a general meeting of the Company and until the expiration of the term of the current session of the Board.

Biographical Details of Ms. Shi Hongying

Ms. Shi Hongying (石紅英), 46, obtained a bachelor degree majoring in law and a master degree majoring in law education from the Capital Normal University in July 1995 and July 2004 respectively and obtained the National Lawyer Qualification Certificate in 1998. Since July 1995, Ms. Shi has successively served in the Communist Youth League Committee, Office of the Communist Party Committee and the Publicity Department of the Communist Party Committee of the Capital Normal University. She was transferred to the teaching position from January 2007 and now serves as an associate professor of the Capital Normal University. Ms. Shi served as a people's juror in the People's Court of Haidian District, part-time lawyer in Beijing Zhenghai Law Firm (北京市正海律師事務所) and Beijing Yingdao Law Firm (北京市英島律師事務所) and currently works as part-time lawyer in Beijing Yinghong Law Firm (北京英弘律師事務所). Ms. Shi also currently works as Director of the Criminal Laws Professional Committee and Deputy Director of the Rights Protection Committee to Beijing Lawyers Association, member of the Criminal Matters Committee and Right Protection Center to All China Lawyers Association, managing director of the Legal Literature Research Institution and special-term researcher of the Law Studies Research Institution to China Law Society, and member of the Experts Group of Litigation Service Center of the Supreme People's Court of PRC and other social positions.

Saved as disclosed above, Ms. Shi Hongying has no relationship with any directors, senior management or substantial or controlling Shareholder(s) of the Company.

As at the date of this announcement, Ms. Shi Hongying does not have any interest in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Upon the appointment of Ms. Shi Hongying as an independent non-executive director of the Company being approved by the Shareholders, the Company will enter into a service contract with Ms. Shi Hongying for a term commencing from the date of approval by the Shareholders at a general meeting until the expiry of the term of office of the current session of the Board. Pursuant to the Articles of Association of the Company, Ms. Shi Hongying will be subject to retirement by rotation and re-election upon the expiry of her term of office.

Ms. Shi Hongying's remuneration package will be determined by the remuneration committee of the Board as authorized by the Shareholders at a general meeting by taking into account, among other matters, her terms of reference, her duties and responsibilities in the Company.

Save as disclosed above, the Board is not aware of any other matters in relation to Ms. Shi Hongying's appointment as an independent non-executive director of the Company that need to be brought to the attention of the Shareholders nor any information that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

GENERAL

A notice convening the general meeting of the Company, regarding the proposed appointment of Ms. Shi Hongying as independent non-executive director will be dispatched to the Shareholders when appropriate in accordance with relevant requirements of the Listing Rules.

By Order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman of the Board

Beijing, the PRC
12 December 2018

As at the date of this announcement, the Board comprises: the executive directors of the Company, Ji Chuanpai, Li Xiaobing, Yang Wenjian, Peng Liang, Shang Da and Li Xin; the non-executive directors of the Company, Zang Furong, Wu Bin, Liu Hong and Sun Fang; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.