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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

RESIGNATION OF EXECUTIVE DIRECTOR AND CHIEF FINANCIAL OFFICER

The board of directors (the “**Board**” and together with its subsidiaries, the “**Group**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that on 19 December 2018, the Board received the written resignation of Ms. Li Xin (“**Ms. Li**”), the executive director and chief financial officer of the Company. Due to family reason, Ms. Li has conveyed to the Board her request to resign from the positions as an executive director and chief financial officer of the Company and all her other positions in the Group. The resignation takes effect immediately.

Ms. Li has confirmed that she has neither disagreement nor unsettled issues with the Company or the Board and there were no other matters in respect of her resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Ms. Li for her valuable contributions to the Company during her tenure of service.

By Order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman of the Board

Beijing, the PRC
19 December 2018

As at the date of this announcement, the Board comprises: the executive directors of the Company, Ji Chuanpai, Li Xiaobing, Yang Wenjian, Peng Liang and Shang Da; the non-executive directors of the Company, Zang Furong, Wu Bin, Liu Hong and Sun Fang; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.