

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this notice, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this notice.*



## **BEIJING MEDIA CORPORATION LIMITED**

### **北青傳媒股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1000)**

### **SUPPLEMENTAL NOTICE OF ANNUAL GENERAL MEETING**

Reference is made to the notice of the annual general meeting dated 27 April 2018 (the “**Notice of AGM**”) which sets out the resolutions to be considered by shareholders at the annual general meeting for the year 2017 (the “**AGM**”) of Beijing Media Corporation Limited (the “**Company**”), to be held at 2:30 p.m. on Thursday, 28 June 2018 at 21st Floor, Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

In addition to the resolutions set out in the Notice of AGM, Beijing Youth Daily Agency (“**BYDA**”), the parent company and ultimate holding company of the Company, has submitted to the Board a proposal in relation to the appointment of Mr. Ji Chuanpai as an executive director of the Company and a proposal in relation to the appointment of Mr. Sun Fang as a non-executive director of the Company as provisional motions. Pursuant to the relevant provisions of laws, regulations and the articles of association of the Company, the Board hereby presents the above-mentioned new motions submitted by BYDA to the AGM for consideration.

**SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT** the AGM, which will be held as originally scheduled, will consider and, if thought fit, approve the following ordinary resolutions in addition to the resolutions set out in the Notice of AGM.

#### **As Ordinary Resolutions**

9. To consider and, if thought fit, to approve the appointment of Mr. Ji Chuanpai as an executive director of the Company, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.

10. To consider and, if thought fit, to approve the appointment of Mr. Sun Fang as a non-executive director of the Company, to authorize the remuneration committee of the Board to determine his remuneration, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Zhang Yanping**  
*Chairman*

Beijing, the PRC  
11 June 2018

*As at the date of this notice, the Board comprises: the executive directors of the Company, Zhang Yanping, Yang Wenjian, Peng Liang and Shang Da; the non-executive directors of the Company, Zang Furong, Wu Bin and Liu Hong; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.*

*Notes:*

1. A revised proxy form is enclosed with this notice. The form of proxy dispatched together with the Notice of AGM (the “**Original Proxy Form**”) is superseded by the revised proxy form.
2. Please refer to the Notice of AGM for details in respect of other resolutions to be considered and approved at the AGM, eligibility for attending the AGM, proxy, registration procedures, closure of register of members and other relevant matters.
3. Please refer to the Notice of AGM in respect of the time and venue of the AGM and other relevant matters.

## **APPENDIX I BIOGRAPHICAL DETAILS OF MR. JI CHUANPAI**

Mr. Ji Chuanpai, aged 49, is currently the secretary of the Party Committee and president of BYDA and is also a senior journalist. Mr. Ji obtained a bachelor of arts degree in Chinese from Shangdong University and a master of law degree in international relations from School of International Studies, Peking University. Mr. Ji worked for Beijing Daily from January 1999 to November 2014 and served as director of social news department, director of political news department, director of cultural news department and member of the editing committee of Beijing Daily. Mr. Ji served as deputy editor in chief of Qian Xian magazine in November 2014. Mr. Ji has served as the secretary of the Party Committee and president of BYDA since April 2018.

Save as disclosed above and as at the date of this notice, Mr. Ji does not have any relationship with any director, supervisor of the Company, senior management or substantial or controlling shareholder of the Company, nor does he hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this notice, Mr. Ji does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

On the appointment of Mr. Ji as an executive director being approved by the Shareholders, the Company will enter into a service contract with him. The term of office of Mr. Ji as an executive director will be from the date of approval by the Shareholders at the AGM until the expiry of the term of office of the sixth session of the Board. Pursuant to the articles of association of the Company, Mr. Ji will be subject to retirement by rotation and re-election upon the expiry of his term of office.

Mr. Ji's remuneration package will be determined by the remuneration committee of the Board who is proposed to be authorized by the shareholders of the Company at the AGM by taking into account, among other matters, his terms of reference, his duties and responsibilities in the Company.

Save as disclosed above, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of Mr. Ji that need to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong.

## APPENDIX II BIOGRAPHICAL DETAILS OF MR. SUN FANG

Mr. Sun Fang, aged 44, obtained a bachelor degree in law from Renmin University of China in July 1995 and an EMBA degree from School of Economics and Management of Tsinghua University in March 2010, and was qualified as practicing securities investment analyst in 2004 and fund practitioner in 2016. Mr. Sun worked for China Beijing TV Station from 1995 to 2010 and served successively as the editor and reporter of Nightly News (《晚間新聞》), editor in charge of Beijing NEWS (《北京新聞》), editor in chief of Capital Economics Report (《首都經濟報道》) and EVENING NEWS REPORT (《晚間新聞報道》), producer of Securities Infinite (《證券無限》) and World Finance and Economics (《天下財經》) for Beijing TV Finance Channel. Mr. Sun served as general manager of Shouhua Financial and Economic Media Corporation Limited (首華財經傳媒有限公司) from September 2010 to December 2014. Mr. Sun served as chief executive of Beijing STARS Fund Investment Limited from January 2013 and director of Chang Jiang Culture Co., Ltd. (837747.OC) from 2016 and chairman of China B-TO-B Holdings Ltd. from April 2017 and fund director of Hong Kong Asian Pacific Film Corporation Fund (香港亞太影視合作基金) from 2018.

Save as disclosed above and as at the date of this notice, Mr. Sun does not have any relationship with any director, supervisor of the Company, senior management or substantial or controlling shareholder of the Company, nor does he hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this notice, Mr. Sun does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

On the appointment of Mr. Sun as a non-executive director being approved by the Shareholders, the Company will enter into a service contract with him. The term of office of Mr. Sun as a non-executive director will be from the date of approval by the Shareholders at the AGM until the expiry of the term of office of the sixth session of the Board. Pursuant to the articles of association of the Company, Mr. Sun will be subject to retirement by rotation and re-election upon the expiry of his term of office.

Mr. Sun's remuneration package will be determined by the remuneration committee of the Board who is proposed to be authorized by the shareholders of the Company at the AGM by taking into account, among other matters, his terms of reference, his duties and responsibilities in the Company.

Save as disclosed above, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of Mr. Sun that need to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong.