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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF AGM HELD ON THURSDAY, 28 JUNE 2018

ELECTION OF CHAIRMAN OF THE BOARD AND CHAIRMAN OF THE NOMINATION COMMITTEE

CHANGE OF AUTHORISED REPRESENTATIVES

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting for the year 2017 (the “**AGM**”) was held at 2:30 p.m. on Thursday, 28 June 2018 at 21st Floor, Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM dated 27 April 2018 (the “**Notice**”) and the supplemental notice of the AGM dated 11 June 2018 (the “**Supplemental Notice**”) were voted by poll and all of them were duly passed.

The poll results in respect of the resolutions proposed at the AGM are as follows:

SPECIAL RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve the amendment to the articles of association of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than two-thirds (2/3) of the votes were cast in favour of this resolution, the resolution was duly passed as a special resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
2.	To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2017.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
3.	To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2017.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
4.	To consider and, if thought fit, to approve the audited financial statements of the Company for the year ended 31 December 2017.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
5.	To consider and, if thought fit, to approve the appointment of DAXIN Certified Public Accountants LLP (大信會計師事務所(特殊普通合夥)) as the Company's auditor for the year 2018, and to authorize the audit committee of the Board to determine their remuneration.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
6.	To consider and, if thought fit, to approve the appointment of Mr. Li Xiaobing as an executive director of the Company, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

7.	To consider and, if thought fit, to approve the appointment of Ms. Li Xin as an executive director of the Company, to authorise the remuneration committee of the Board to determine her remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
8.	To consider and, if thought fit, to approve to pay Ms. Zhang Bo, an employee representative supervisor of the Company, the remuneration in the amount of RMB20,000 per year (tax inclusive), and to authorize legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
9.	To consider and, if thought fit, to approve the appointment of Mr. Ji Chuanpai as an executive director of the Company, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0.0000%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
10.	To consider and, if thought fit, to approve the appointment of Mr. Sun Fang as a non-executive director of the Company, to authorize the remuneration committee of the Board to determine his remuneration, and to authorize any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (100%)	0 (0.0000%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM was 197,310,000 shares, which was the number of total issued shares of the Company as at the date of the AGM.

There were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no shares of holders that are required under the Listing Rules to abstain from voting. There were no parties having stated their intention in the Notice, Supplemental Notice or the circular of the Company dated 27 April 2018 to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 142,409,500 shares, representing 72.1755% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. Mr Ji Chuanpai was appointed as the chairman of the AGM and chaired the AGM.

In compliance with the requirements of the Listing Rules, Computershare Hong Kong Investor Services Limited acted as scrutineer for the vote-taking at the AGM.

ELECTION OF CHAIRMAN OF THE BOARD AND CHAIRMAN OF THE NOMINATION COMMITTEE, CHANGE OF AUTHORISED REPRESENTATIVES

The Board hereby announces:

- (i) on 28 June 2018, the Board received the written resignation of Mr. Zhang Yanping. Due to reach at the retirement age, Mr. Zhang Yanping has conveyed to the Board his request to resign from the positions as an executive director, chairman of the Board, chairman of the nomination committee and authorised representative of the Company, with immediate effect. Mr. Zhang Yanping has confirmed that he has neither disagreement nor unsettled issues with the Company or the Board and there were no other matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company.
- (ii) on the Board meeting held on 28 June 2018, Mr. Ji Chuanpai was elected as the chairman of the Board and chairman of the nomination committee, both with effect from the date of approval by the Board until expiration of the term of the sixth session of the Board, and Mr. Ji Chuanpai was also appointed as authorised representative of the Company with effect from 28 June 2018.
- (iii) the other authorised representative was changed from Mr. Peng Liang, executive director and executive vice president of the Company to Mr. Li Xiaobing, executive director and president of the Company, with effect from 28 June 2018.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Zhang Yanping for his valuable contributions to the Company during his tenure of service and extend its warm welcome to Mr. Ji Chuanpai, Mr. Li Xiaobing, Ms. Li Xin and Mr. Sun Fang for their new appointments in the Company.

By Order of the Board
Beijing Media Corporation Limited
Ji Chuanpai
Chairman

Beijing, the PRC
28 June 2018

As at the date of this announcement, the Board comprises: the executive directors of the Company, Ji Chuanpai, Li Xiaobing, Yang Wenjian, Peng Liang, Shang Da and Li Xin; the non-executive directors of the Company, Zang Furong, Wu Bin, Liu Hong and Sun Fang; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.