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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

ANNOUNCEMENT FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of Beijing Media Corporation Limited (the “**Company**”) dated 22 October 2015 and 12 November 2015 (the “**Announcements**”) in relation to, among other things, the Non-exempt Continuing Connected Transactions. Unless otherwise stated, the capitalised terms used herein shall have the same meaning as defined in the Announcements.

As set out in the Announcements, it was expected that the Company would despatch a circular (the “**Circular**”) to the Shareholders by the end of November 2015 containing, among other matters, (i) the Non-exempt Continuing Connected Transactions between the Group and the Parent Group; and (ii) a notice convening the EGM.

As additional time is required for the Company to prepare and finalise the Circular which may include any other proposals to be put forward at the EGM for shareholders' approval, the date of despatch of the Circular is expected to be postponed to mid December 2015.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman of the Board

Beijing, the PRC
30 November 2015

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo, He Xiaona and Duan Gang, the non-executive directors of the Company, Li Shiheng, Liu Han, Wu Peihua, Li Xiaobing, Wang Lin and Xu Xun, and the independent non-executive directors of the Company, Song Jianwu, Cui Baoguo, Wu Tak Lung, Cui Enqing and Chen Ji.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.