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## BEIJING MEDIA CORPORATION LIMITED

### 北青傳媒股份有限公司

*(A joint stock company incorporated in the People's Republic of China with limited liability)*  
(Stock Code: 1000)

#### ANNOUNCEMENT

#### POLL RESULTS OF AGM HELD ON THURSDAY, 30 JUNE 2016

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting for the year 2015 (the “**AGM**”) was held at 2:30 p.m. on Thursday, 30 June 2016 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM dated 13 May 2016 (the “**Notice**”) were voted by poll and all of them were duly passed.

The poll results in respect of the resolutions proposed at the AGM are as follows:

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2015.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
2.	To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2015.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
3.	To consider and, if thought fit, to approve the audited financial statements of the Company for the year ended 31 December 2015.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
4.	To consider and, if thought fit, to re-appoint ShineWing Certified Public Accountants (Special General Partnership) as the auditors of the Company for the year 2016 and to authorise the audit committee of the board of directors to determine their remuneration.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
5.	To consider and, if thought fit, to approve the re-election of Mr. Zhang Yanping as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
6.	To consider and, if thought fit, to approve the re-election of Mr. Yu Haibo as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
7.	To consider and, if thought fit, to approve the re-election of Ms. He Xiaona as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine her remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
8.	To consider and, if thought fit, to approve the appointment of Mr. Duan Gang as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
9.	To consider and, if thought fit, to approve the appointment of Mr. Peng Liang as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
10.	To consider and, if thought fit, to approve the appointment of Mr. Shang Da as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
11.	To consider and, if thought fit, to approve the re-election of Mr. Li Xiaobing as a non-executive director of the Company, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
12.	To consider and, if thought fit, to approve the re-election of Mr. Wang Lin as a non-executive director of the Company, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
13.	To consider and, if thought fit, to approve the re-election of Mr. Xu Xun as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
14.	To consider and, if thought fit, to approve the re-election of Mr. Liu Hong as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
15.	To consider and, if thought fit, to approve the re-election of Mr. Wu Tak Lung as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
16.	To consider and, if thought fit, to approve the re-election of Mr. Cui Enqing as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
17.	To consider and, if thought fit, to approve the re-election of Mr. Chen Ji as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
18.	To consider and, if thought fit, to approve the appointment of Mr. Wu Changqi as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
19.	To consider and, if thought fit, to approve the appointment of Mr. Chow Bing Chuen (周炳泉) as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
20.	To consider and, if thought fit, to approve the re-election of Mr. Tian Kewu as a shareholder representative supervisor of the Company, and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
21.	To consider and, if thought fit, to approve the re-election of Mr. Zhang Chuanshui as a shareholder representative supervisor of the Company, to pay him the remuneration in the amount of RMB20,000 per year (tax inclusive), and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
22.	To consider and, if thought fit, to approve the re-election of Mr. Zhao Meng as a shareholder representative supervisor of the Company, to pay him the remuneration in the amount of RMB20,000 per year (tax inclusive), and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
23.	To consider and, if thought fit, to approve the payment of the remuneration in the amount of RMB20,000 per year (tax inclusive) to Ms. Yan Mengmeng as an employee representative supervisor of the Company, and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
24.	To consider and, if thought fit, to approve the payment of the remuneration in the amount of RMB20,000 per year (tax inclusive) to Ms. Li Xin as an employee representative supervisor of the Company, and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		
25.	To consider and, if thought fit, to approve the proposed disposal of 36.12% equity interest in Beiqing Transmedia Co., Ltd. (北青航媒科技傳播有限公司) held by the Company to Beijing Trans-media Co., Ltd (北京終端廣告傳媒有限責任公司) at an aggregate consideration of RMB168 million, and to authorise any director of the Company to execute the equity transfer agreement and other relevant documents.	142,409,000 (99.9996%)	500 (0.0004%)
	As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM was 197,310,000 shares, which was the number of total issued shares of the Company as at the date of the AGM.

There were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no shares of holders that are required under the Listing Rules to abstain from voting. There were no parties having stated their intention in the Notice or the circular of the Company dated 13 May 2016 to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 142,409,500 shares, representing 72.1755% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The AGM was chaired by Mr. Zhang Yanping, the Chairman of the Company.



In compliance with the requirements of the Listing Rules, ShineWing Certified Public Accountants (Special General Partnership), the auditors of the Company, acted as scrutineer for the vote-taking at the AGM.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Zhang Yanping**  
*Chairman*

Beijing, the PRC  
30 June 2016

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo, He Xiaona, Duan Gang, Peng Liang and Shang Da; the non-executive directors of the Company, Li Xiaobing, Wang Lin, Xu Xun and Liu Hong; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.*