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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF AGM HELD ON FRIDAY, 19 JUNE 2015

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting for the year 2014 (the “**AGM**”) was held at 2:00 p.m. on Friday, 19 June 2015 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the “**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM dated 30 April 2015 (the “**Notice**”) and the supplemental notice of AGM dated 4 June 2015 were voted by poll and all of them were duly passed.

The poll results in respect of the resolutions proposed at the AGM are as follows:

SPECIAL RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve a general mandate to the Board to issue, allot and deal with (1) additional Unlisted Shares not exceeding 20% of the Unlisted Shares in issue; and (2) additional H Shares not exceeding 20% of the H Shares in issue, and to authorise the Board to make such corresponding amendments to the articles of association of the Company as it think fit so as to reflect the new capital structure upon the allotment and issue of the shares.	145,286,500 99.9721%	40,500 0.0279%
As more than two-third (2/3) of the votes were cast in favour of this resolution, the resolution was duly passed as a special resolution.			

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
2.	To consider and, if thought fit, to approve the report of the Board for the year ended 31 December 2014.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
3.	To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2014.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
4.	To consider and, if thought fit, to approve the audited financial statements of the Company for the year ended 31 December 2014.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
5.	To consider and, if thought fit, to approve the profit distribution proposal of the Company, namely, the proposal for distribution of a final dividend of RMB0.10 per share (tax inclusive) in an aggregate amount of approximately RMB19,731 thousand for the year ended 31 December 2014, and to authorise the chairman of the Board to implement the aforesaid distribution.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
6.	To consider and, if thought fit, to re-appoint ShineWing Certified Public Accountants (Special General Partnership) as the auditors of the Company for the year 2015 and to authorise the audit committee of the Board to determine their remuneration.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
7.	To consider and, if thought fit, to approve the appointment of Mr. Duan Gang as an executive director of the Company, authorize the remuneration committee of the Board to determine his remuneration, and to authorize any executive director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
8.	To consider and, if thought fit, to approve the payment of the remuneration in the amount of RMB20,000 per year (tax inclusive) to Ms. Li Xin as an employee representative supervisor of the Company, and to authorise the legal representative of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	145,286,500 99.9721%	40,500 0.0279%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
9.	To consider and, if thought fit, to approve the revision of the 2015 annual cap for the continuing connected transactions contemplated under the advertising agency framework agreement in relation to Legal Evening Post Agency and its subsidiaries being authorised to act as the advertising agent of the Company and its subsidiaries.	17,714,526 99.7747%	40,000 0.2253%
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

As at the date of the AGM, the number of total issued shares of the Company was 197,310,000 shares. In accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), Beijing Youth Daily Agency and its associates, directly and indirectly, holding 124,839,974 shares of the Company (represent approximately 63.27% of the issued share capital of the Company), abstained from voting on the resolution No.9 proposed at the AGM. The total number of shares entitling the holders to attend and vote for or against the resolutions (other than the resolution No.9) proposed at the AGM was 197,310,000 shares, and the total number of shares entitling the holders to attend and vote for or against the resolution No.9 proposed at the AGM was 72,470,026 shares.

Save as disclosed above, there were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the AGM as set out in Rule 13.40 of the Listing Rules, and no shares of holders that are required under the Listing Rules to abstain from voting. There were no parties had stated their intention in the Notice and the circular of the Company dated 4 June 2015 to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 145,327,000 shares, representing 73.65% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The AGM was chaired by Mr. Zhang Yanping, the Chairman of the Company.

In compliance with the requirements of the Listing Rules, ShineWing Certified Public Accountants (Special General Partnership), the auditors of the Company, acted as scrutineer for the vote-taking at the AGM.

On behalf of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, the PRC
19 June 2015

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo, He Xiaona and Duan Gang, the non-executive directors of the Company, Li Shiheng, Liu Han, Wu Peihua, Li Xiaobing, WangLin and Xu Xun, and the independent non-executive directors of the Company, Song Jianwu, Cui Baoguo, Wu Tak Lung, Cui Enqing and Chenji.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.