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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

APPOINTMENT AND RE-ELECTION OF DIRECTORS AND SUPERVISORS APPOINTMENT OF CHAIRMAN AND VICE CHAIRMEN OF THE BOARD APPOINTMENT OF CHAIRMAN OF THE SUPERVISORY COMMITTEE AND CHANGE OF COMPOSITION OF BOARD COMMITTEES

Reference is made to the circular (the “**Circular**”) and the announcement (the “**Announcement**”) dated 13 May 2016 and 30 June 2016 respectively of Beijing Media Corporation Limited (the “**Company**”) in relation to, among other things, the appointment and re-election of directors and supervisors of the Company. Unless otherwise stated, terms defined in the Announcement and the Circular shall have the same respective meanings when used herein.

At the AGM, (i) the appointment of Mr. Duan Gang, Mr. Peng Liang and Mr. Shang Da as executive Directors; (ii) the appointment of Mr. Wu Changqi and Mr. Chow Bing Chuen (周炳泉) as independent non-executive Directors; (iii) the re-election of Mr. Zhang Yanping, Mr. Yu Haibo and Ms. He Xiaona as executive Directors, Mr. Li Xiaobing, Mr. Wang Lin, Mr. Xu Xun and Mr. Liu Hong as non-executive Directors, Mr. Wu Tak Lung, Mr. Cui Enqing and Mr. Chen Ji as independent non-executive Directors; (iv) the re-election of Mr. Tian Kewu, Mr. Zhang Chuanshui and Mr. Zhao Meng as shareholder representative Supervisors were duly approved by the Shareholders by way of ordinary resolutions. The biographical details of each the above elected Directors and Supervisors were disclosed in the Circular.

A meeting of the Board was held on 30 June 2016 and it was resolved that:

- (1) Mr. Zhang Yanping was appointed as the chairman of the Board with immediate effect and until the expiration of the term of the current session of the Board;
- (2) Mr. Yu Haibo was appointed as the vice chairman of the Board with immediate effect and until the expiration of the term of the current session of the Board;

(3) the composition of each of the special committees of the Board will be adjusted as follows:

- (a) the audit committee of the Board will comprise of Mr. Wu Tak Lung, Mr. Chow Bing Chuen and Mr. Li Xiaobing, and will be chaired by Mr. Wu Tak Lung;
- (b) the remuneration committee of the Board will comprise of Mr. Cui Enqing, Mr. Chen Ji and Mr. Wu Changqi, and will be chaired by Mr. Cui Enqing;
- (c) the nomination committee of the Board will comprise of Mr. Zhang Yanping, Mr. Chen Ji and Mr. Wu Changqi, and will be chaired by Mr. Zhang Yanping.

The annual remuneration package of Directors was determined by the remuneration committee as authorized by the Shareholders on the AGM, and the annual remuneration package for chairman, vice chairman (president), each of executive Directors (excluding chairman and vice chairman), each of non-executive Directors and each of independent non-executive Directors are in the amount of RMB506,000, RMB506,000, RMB356,000, RMB60,000 and RMB100,000 (tax inclusive), respectively. Non-executive Directors employed by Beijing Youth Daily Agency will not receive remuneration from the Company.

A meeting of the supervisory committee of the Company was held on 30 June 2016 and it was resolved that Mr. Tian Kewu was appointed as the chairman of the supervisory committee of the Company with immediate effect and until the expiration of the term of the current session of the supervisory committee of the Company.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, the PRC
30 June 2016

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo, He Xiaona, Duan Gang, Peng Liang and Shang Da; the non-executive directors of the Company, Li Xiaobing, Wang Lin, Xu Xun and Liu Hong; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.