BEIJING MEDIA CORPORATION LIMITED
北 青 傳 媒 股 份 有 限 公 司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

SUPPLEMENTAL NOTICE OF THE ANNUAL GENERAL MEETING

Reference is made to the notice of annual general meeting dated 15 May 2017 (the "**Notice of AGM**") which sets out the resolutions to be considered by the shareholders of the Company at the 2016 annual general meeting (the "**AGM**") of Beijing Media Corporation Limited (the "**Company**") to be held at 2:30 p.m. on Friday, 30 June 2017 at 21st Floor, Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (the "**PRC**").

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the AGM, which will be held as originally scheduled, will consider and, if thought fit, approve the following ordinary resolution in addition to the resolutions set out in the Notice of AGM.

As Ordinary Resolution

9. To consider and, if thought fit, to approve the non-reappointment of ShineWing Certified Public Accountants (Special General Partnership) (信永中和會計師事務所(特殊普通合夥)) as the auditor of the Company.

10. To consider and, if thought fit, to approve the appointment of DAXIN Certified Public Accountants LLP (大信會計師事務所(特殊普通合夥)) as the Company's auditor for the year 2017, and to authorize the audit committee of the Board to determine their remuneration.

By order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, the PRC, 14 June 2017

As at the date of this notice, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo, He Xiaona, Peng Liang and Shang Da; the non-executive directors of the Company, Xu Xun and Liu Hong; and the independent non-executive directors of the Company, Wu Tak Lung, Cui Enqing, Chen Ji, Wu Changqi and Chow Bing Chuen.

Please also refer to the published version of this notice on the Company's website at www.bjmedia.com.cn.

Notes:

1. A revised form of proxy is enclosed with this notice. The form of proxy dispatched together with the Notice of AGM (the "**Original Proxy Form**") is superseded by the revised form of proxy.

2. Please refer to the Notice of AGM for details in respect of other resolutions to be considered and approved at the AGM, eligibility for attending the AGM, proxy, registration procedures, closure of register of members and other relevant matters.

3. Please refer to the Notice of AGM in respect of the timing and address for attending the AGM and other relevant matters.