BEIJING MEDIA CORPORATION LIMITED
北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

SUPPLEMENTAL NOTICE OF THE ANNUAL GENERAL MEETING

Reference is made to the notice of the annual general meeting dated 30 April 2015 (the "**Notice of AGM**") which sets out the resolutions to be considered by shareholders at the 2014 annual general meeting (the "**AGM**") of Beijing Media Corporation (the "**Company**") to be held at 2:00 p.m. Friday, 19 June 2015 for at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the AGM, which will be held as originally scheduled, will consider and, if thought fit, approve the following ordinary resolution in addition to the resolutions set out in the Notice of AGM.

As Ordinary Resolution

9. To consider and, if thought fit, to approve the revision of the 2015 annual cap for the continuing connected transactions contemplated under the advertising agency framework agreement in relation to Legal Evening Post Agency and its subsidiaries being authorised to act as the advertising agent of the Company and its subsidiaries.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, the PRC, 4 June 2015

As at the date of this notice, the Board comprises: the executive directors of the Company, Zhang Yanping, Yu Haibo and He Xiaona, the non-executive directors of the Company, Li Shiheng, Liu Han, Wu Peihua, Li Xiaobing, WangLin and Xu Xun, and the independent non-executive directors of the Company, Song Jianwu, Cui Baoguo, Wu Tak Lung, Cui Enqing and Chenji.

Notes:

1. A revised proxy form is enclosed with this notice. The form of proxy dispatched together with the Notice of AGM (the "**Original Proxy Form**") is superseded by the revised proxy form.

2. Please refer to the Notice of AGM for details in respect of other resolutions to be considered and approved at the AGM, eligibility for attending the AGM, proxy, registration procedures, closure of register of members and other relevant matters.

3. Please refer to the Notice of AGM of the Company dated 30 April 2015 in respect of the timing and address for attending the AGM and other relevant matters.