



BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

NOTIFICATION OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) announces that a meeting of the Board will be held on Monday, 3 September 2007 at 3:00 p.m., for the purpose of, among other matters, approving the interim results of the Company for the six months ended 30 June 2007 and its publication.

By order of the Board
Zhang Yanping
Chairman

Beijing, the PRC, 22 August 2007

As at the date of this notification, the board of directors of the Company comprises: the executive directors, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors, Liu Han, Xu Xun, Abraham Van Zyl and the independent non-executive directors, Tsang Hing Lun, Wu Changqi and Liao Li.