



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

Proxy Form for the Annual General Meeting for the Year 2005

Number of Shares related
to this proxy form (note 1)

I (We) ^(note 2) _____
of _____
being the holder(s) of ^(note 1) _____ H Share(s)/domestic share(s) ^(note 3) of RMB1.00 each of Beijing Media Corporation Limited ("Beijing Media" or the "Company") now appoint ^(note 4) _____ (I.D. No.: _____ of _____) / the chairman of the meeting as my (our) proxy to attend and vote for me (us) on the following resolutions in accordance with the instruction(s) below and on my (our) behalf at the annual general meeting of Beijing Media for the year 2005 ("AGM") to be held at 2:00 p.m. on Tuesday, 20 June 2006 at the Meeting Room, 10th Floor, Beijing Youth Daily Agency Building, Beijing, PRC for the purpose of considering and, if thought fit, passing those resolutions as set out in the notice convening the AGM. In the absence of any indication, the proxy may vote for or against the resolutions at his own discretion. ^(note 5)

Ordinary Resolutions:		For ^(note 5)	Against ^(note 5)
1.	To consider and, if thought fit, to approve the report of the Board of Directors of Beijing Media for the year ended 31 December 2005.		
2.	To consider and, if thought fit, to approve the report of the Board of the Supervisory Committee of Beijing Media for the year ended 31 December 2005.		
3.	To consider and, if thought fit, to approve the audited financial report and consolidated financial report of Beijing Media for the year ended 31 December 2005.		
4.	To consider and, if thought fit, to approve the profit distribution proposal of Beijing Media for the year ended 31 December 2005 and distribution of final dividends.		
5.	To consider and, if thought fit, to approve the proposal on the budget of Beijing Media for the year of 2006.		
6.	To consider and, if thought fit, to approve the reappointment of Yuehua Certified Public Accountants and PricewaterhouseCoopers as the PRC and international auditors of Beijing Media for the year of 2006, respectively, to authorise the Board of Directors to fix their remuneration and the payment of their remuneration for 2005 financial auditing.		
7.	To consider and, if thought fit, to approve the granting of consent to the resignation of Mr. Jan Malherbe as the non-executive director of the company and the election of Mr. Abraham Van Zyl as the non-executive director of the company.		
8.	To consider and, if thought fit, to approve the granting of consent to the resignation of Mr. Zhu Yaoting as the supervisor of the company and the election of Mr. Gao Zhiyong as the supervisor of the company.		
9.	To consider and, if thought fit, to approve the Proposal on the extension of the Printing Agreement between Beijing Youth Daily Logistics Company Limited and Beijing Youth Daily Newspaper Agency and the proposed cap.		
Special Resolution:			
10.	To amend the Articles of Association of Beijing Media as follows: 1. By deleting the following wording "The Company shall have a board of directors, which shall consist of ten (10) members" in Article 93 of the Articles of Association and replacing it with "The Company shall have a board of directors, which shall consist of eleven (11) members". 2. By deleting the following wording: "pursuant to the nomination of the Vice Standing President" in Article 95 (9) of the Articles of Association and replacing it with: "pursuant to the nomination of the President".		

Date: _____ 2006

Signature(s): ^(note 6) _____

Notes:

- Please insert the number of share(s) registered in your name(s) relating to this form of proxy. If no number is inserted, this form of proxy will be deemed to relate to all of the capital of Beijing Media registered in your name(s).
- Please insert full name(s) and address(es) in **BLOCK LETTERS**.
- Please delete as appropriate.
- Please insert the name and address of your proxy. If this is left blank, the chairman of the AGM will act as your proxy. One or more proxies, who may not be member(s) of Beijing Media, may be appointed to attend and vote in the meeting provided that such proxies must attend the meeting in person on your behalf. Any alteration made to his proxy form must be signed by the signatory.
- Attention: If you wish to vote FOR any resolution, please indicate with a "✓" in the appropriate space under "For". If you wish to vote AGAINST any resolution, please indicate with a "✓" in the appropriate space under "Against".** In the absence of any such indication, the proxy will vote or abstain at his discretion.
- This form of proxy must be signed under hand by you or your attorney duly authorized on your behalf. If the appointor is a legal person, this form must be signed under its common seal or under hand by any directors or agents duly appointed by such corporation.
- This form of proxy together with the power of attorney or other authorization document(s) which have been notarised must be delivered, in the case of holders of domestic shares, to Beijing Media at Building A, Beijing Youth Daily Agency Building, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China or, in the case of holders of H Shares, to Hong Kong Registrars Limited at Rooms 1712-1716, 17th floor, Hopewell Centre, 183 Queen's Road East, Hong Kong at least 24 hours before the time designated for the holding of the AGM.