



BEIJING MEDIA CORPORATION LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

CHANGE OF PRINCIPAL PLACE OF BUSINESS

The Company is pleased to announce that its principal place of business in Hong Kong will be changed to Level 28, Three Pacific Place, 1 Queen's Road East, Hong Kong with effect from 16 January 2006.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, PRC, 12 January 2006

On the date of this announcement, the Board comprises: the executive directors of Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, Johannes Louw Malherbe, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

“Please also refer to the published version of this announcement in The Standard.”