



BEIJING MEDIA CORPORATION LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

FINANCIAL ASSISTANCE TO AN AFFILIATED COMPANY

Reference is made to the Company's announcement dated 1 June 2006 in which the Company announced that the total amount of financial assistance given to, and guarantees given for facilities granted to, an affiliated company in aggregate exceeded 8% of the total assets of the Company.

The Company announces that the amount of financial assistance given to, and guarantees given for facilities granted to, an affiliated company have since the announcement increased by 3% or more of the total assets of the Company. In accordance with the requirement under Rule 13.14 of the Listing Rules, the Company announces the details of such financial assistance and guarantees.

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Guarantees Given

Affiliated Company	The Company's Interest	Advances	Interest Rate	Committed Capital Injection	Facility Granted RMB m	Maturity Date mth/yr	of which Utilised RMB m	Notes
China Open Promotion Co., Ltd. ("COL")	51%	Nil	5.022%	Nil	8.50	08/2007	8.50	1
COL	51%	Nil	5.022%	Nil	10.00	08/2007	10.00	1
COL	51%	Nil	5.022%	Nil	7.40	08/2007	7.40	1
COL	51%	Nil	5.022%	Nil	22.70	08/2007	22.70	1
COL	51%	Nil	5.022%	Nil	71.00	03/2007	71.00	1
COL	51%	Nil	5.265%	Nil	12.50	06/2007	12.50	1
COL	51%	Nil	5.265%	Nil	8.05	08/2007	0.00	1
COL	51%	Nil	5.265%	Nil	8.20	08/2007	0.00	1

Notes:

1. The Company has provided guarantees to the providers of the facilities to secure the obligations of COL thereunder. The facilities require the repayment of principal and interest in cash. COL also constitutes a subsidiary of the Company for the purposes of the Listing Rules.

By Order of the Board
Zhang Yanping
Chairman

Beijing, PRC, 9 August 2006

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, Abraham van Zyl, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

“Please also refer to the published version of this announcement in The Standard.”