



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 1000)

Proxy Form for the Annual General Meeting for the Year 2007

Number of Shares related to
this proxy form ^(note 1)

I (We) ^(note 2)

of

being the holder(s) of ^(note 1) H Share(s)/domestic share(s) ^(note 3) of RMB1.00 each of Beijing

Media Corporation Limited ("Beijing Media" or the "Company") now appoint ^(note 4)

(I.D. No.: of /the

chairman of the meeting as my (our) proxy to attend and vote for me (us) on the following resolutions in accordance with the instruction(s) below and on my (our) behalf at the annual general meeting of Beijing Media for the year 2007 ("AGM") to be held at 2:00 p.m. on Friday, 20 June 2008 at the Meeting Room, 10th Floor, Beijing Youth Daily Agency Building, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, PRC for the purpose of considering and, if thought fit, passing those resolutions as set out in the notice convening the AGM. In the absence of any indication, the proxy may vote for or against the resolutions at his own discretion. ^(note 5)

Ordinary Resolutions:		For ^(note 5)	Against ^(note 5)
1.	To consider and, if thought fit, to approve the report of the Board of Directors of the Company for the year ended 31 December 2007.		
2.	To consider and, if thought fit, to approve the report of the Board of the Supervisory Committee of the Company for the year ended 31 December 2007.		
3.	To consider and, if thought fit, to approve the audited financial report and consolidated financial report of the Company for the year ended 31 December 2007.		
4.	To consider and, if thought fit, to approve the profit distribution proposal of the Company for the year ended 31 December 2007 and distribution of final dividends.		
5.	To consider and, if thought fit, to authorize the Board of Directors of the Company to determine the budget plan of the Company for the year of 2008.		
6.	To consider and, if thought fit, to approve the reappointment of Zhongrui Yuehua Certified Public Accountants Co., Ltd and Shinewing (HK) CPA Ltd as the PRC and international auditors and authorise the Board of Directors to fix and pay auditors' remuneration.		
Special Resolution:			
7.	<p>To amend the Articles of Association of the Company as follows:</p> <p>A. Article 98 of the Articles, which reads: "Board meetings shall be convened at least twice each year and shall be convened by the Chairman. A written notice in relation to the board meeting shall be given to all directors fifteen days prior to the meeting."</p> <p>is amended as follows:</p> <p>"Regular Board meetings shall be convened at least four times each year and shall be convened by the Chairman. A written notice in relation to the regular Board meetings shall be given to all directors at least 15 days prior to the regular Board meeting. For all other Board meetings, notice shall be given to all directors within reasonable period."</p> <p>B. Article 107 of the Articles, which reads: "The Company shall have one (1) president, one (1) executive vice-president, a number of vice-presidents and one (1) chief financial officer, who shall be appointed or removed by the board of directors with a term of three years and can be re-elected or re-appointed for consecutive tenure."</p> <p>is amended as follows:</p> <p>"The Company shall have one (1) president, two (2) executive vice-presidents, a number of vice-presidents and one (1) chief financial officer, who shall be appointed or removed by the board of directors with a term of three years and can be re-elected or re-appointed for consecutive tenure."</p>		

Date: 2008

Signature(s): ^(note 6)

Notes:

- Please insert the number of share(s) registered in your name(s) relating to this form of proxy. If no number is inserted, this form of proxy will be deemed to relate to all of the capital of the Company registered in your name(s).
- Please insert full name(s) and address(es) in **BLOCK LETTERS**.
- Please delete as appropriate.
- Please insert the name and address of your proxy. If this is left blank, the chairman of the AGM will act as your proxy. One or more proxies, who may not be member(s) of the Company, may be appointed to attend and vote in the meeting provided that such proxies must attend the meeting in person on your behalf. Any alteration made to his proxy form must be signed by the signatory.
- Attention: If you wish to vote FOR any resolution, please indicate with a "✓" in the appropriate space under "For". If you wish to vote AGAINST any resolution, please indicate with a "✓" in the appropriate space under "Against".** In the absence of any such indication, the proxy will vote or abstain at his discretion.
- This form of proxy must be signed under hand by you or your attorney duly authorized on your behalf. If the appointor is a legal person, this form must be signed under its common seal or under hand by any directors or agents duly appointed by such corporation.
- This form of proxy together with the power of attorney or other authorization document(s) which have been notarised must be delivered, in the case of holders of domestic shares, to the Company at Beijing Youth Daily Agency Building, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing (Zip Code:100026), the People's Republic of China or, in the case of holders of H Shares, to Computershare Hong Kong Investor Services Limited at 46th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong at least 24 hours before the time designated for the holding of the AGM.