



BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT IN RESPECT OF RESOLUTION PASSED AT THE EXTRAORDINARY GENERAL MEETING

Reference is made to the Circular and notice of EGM dated 15 May 2008.

The Directors are pleased to announce that at the EGM held on 1 July 2008, the proposed resolution as set out in the notice of EGM was duly passed by way of poll.

Reference is made to the circular ("**Circular**") and notice of the extraordinary general meeting ("**EGM**") of Beijing Media Corporation Limited ("**Beijing Media**") dated 15 May 2008. Unless otherwise defined, capitalised terms used in this announcement shall have the same meaning as those used in the Circular.

The directors of the Company are pleased to announce that at the EGM held on 1 July 2008, the resolution approving the connected transaction as set out in the notice of EGM dated 15 May 2008 was duly passed by way of poll.

The EGM was held at the meeting room of 10th floor, Beijing Youth Daily Agency Building, Chaoyang District, Beijing, the PRC at 2:00 p.m. on 1 July 2008.

The EGM was convened by the board of directors (the "**Board**") of Beijing Media and chaired by Mr. Zhang Yanping, the Chairman of the Board, by way of on-site meeting.

The following resolution has been considered and passed as ordinary resolution and voting was made by poll at the EGM:

THAT, the Guarantee Agreement (as defined in the Circular) in relation to the provision of guarantees by the Company to banks for loans and facilities granted to Beijing China Open Promotion Company Limited, a subsidiary of the Company, in an aggregate amount of principal not exceeding RMB209.1 million, together with all accrued interest therein, for a period of two years commencing from the date of the EGM be and is hereby approved.

As at the date of the EGM, the total number of shares of the Company in issue was 197,310,000 and the total number of shares of the Company entitling the holders to attend and vote for or against the resolution at the EGM was 72,470,026. The resolution was passed with 30,951,526 shares voted for at the EGM, representing 99.997 % of the total shares carrying valid voting rights held (represented) by shareholders (including proxies) present at the EGM, whilst 1,000 shares voted against the resolution. BYDA was required to, and did, abstain from voting in relation to the resolution. As at the date of the EGM, BYDA held 124,839,974 shares in the Company. Otherwise, there were no shares which entitle the shareholders of the Company to attend and vote only against any resolution at the EGM.

ShineWing (HK) CPA Ltd, an accounting firm, was appointed as the scrutineer for the counting of votes at the EGM under the Listing Rules of Hong Kong Stock Exchange ^{note}.

By order of the Board
Zhang Yanping
Chairman

Beijing, the PRC, 1 July 2008

Note: The poll results were subject to scrutiny by ShineWing (HK) CPA Ltd, whose work was limited to certain procedures requested by the Company to agree the poll results summary prepared by the Company to poll forms collected and provided by the Company to ShineWing (HK) CPA Ltd. The work performed by ShineWing (HK) CPA Ltd in this respect did not include provision of any assurance or advice on matters of legal interpretation or entitlement to vote.

As at the date of this notification, the board of directors of the Company comprises: the executive directors, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors, Liu Han, Xu Xun, Li Wenqing and the independent non-executive directors, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this Announcement on the Company's website at www.bjmedia.com.cn