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## **BEIJING MEDIA CORPORATION LIMITED**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*  
**(Stock Code: 1000)**

### **NOTICE OF BOARD MEETING**

This is to announce that a meeting of the Board of Directors of Beijing Media Corporation Limited (the “**Company**”) will be held on Thursday, 4 September 2008 in Beijing to consider and approve, inter alia, the interim results of the Company for the six months ended 30 June 2008.

By order of the Board  
**Beijing Media Corporation Limited**  
**Zhang Yanping**  
*Chairman*

Beijing, 25 August 2008

*As at the date of this announcement, the board of directors of the Company comprises: the executive directors, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors, Liu Han, Xu Xun, Li Wenqing and the independent non-executive directors, Tsang Hing Lun, Wu Changqi and Liao Li.*

*Please also refer to the published version of this announcement on the Company's website at [www.bjmedia.com.cn](http://www.bjmedia.com.cn).*