

BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability) (Stock Code: 1000)

NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of Beijing Media Corporation Limited (the "Company") announces that a meeting of the Board will be held on Tuesday, 22 April 2008 at 2:00 p.m., for the purpose of, among other matters, approving the annual results of the Company for the year ended 31 December 2007 and its publication.

By order of the Board **Zhang Yanping** *Chairman*

Beijing, the PRC, 7 April 2008

As at the date of this notification, the board of directors of the Company comprises: the executive directors, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors, Liu Han, Xu Xun, Li Wenqing and the independent non-executive directors, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this Announcement on the Company's website at www.bjmedia.com.cn.