



BEIJING MEDIA CORPORATION LIMITED*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

On 23 April 2005, the board of directors (the "Board") of Beijing Media Corporation Limited (the "Company") passed a resolution relating to proposed amendments to the articles of association of the Company (the "Articles of Association") subject to the Company's general meeting to be held on 15 June 2005 (the "Annual General Meeting").

The proposed amendments by the Board to the Articles of Association are as follows:

1. The deletion of the word "existing" and the insertion of the words "before the issuance of overseas listed foreign invested shares" in Article 8.
2. The deletion of Articles 19 to 22.
3. The insertion of the following paragraph into Article 19:

After the completion of this issue, the registered capital of the Company shall be RMB197,310,000 and the existing total number of shares shall be 197,310,000 shares with a nominal value of RMB1.00 each. The shareholding structure is as follows:

Beijing Youth Daily Newspaper Agency	124,839,974 shares	63.27%
Beijing Zhijin Science and Technology Investment Co., Ltd.	7,367,000 shares	3.73%
China Telecommunication Broadcast Satellite Corp.	4,263,117 shares	2.16%
Beijing Development Area Ltd.	2,986,109 shares	1.52%
Sino Television Co., Ltd.	2,952,800 shares	1.50%
Public Shareholders	54,901,000 shares	27.82%

NOTICE is hereby given that the Annual General Meeting will be held at the 10th Floor, Beijing Youth Daily Newspaper Agency Building, Beijing, the PRC on Wednesday, 15 June 2005 at 14:00. The proposed amendments to the Articles of Association are subject to approval by way of a special resolution of the Company's shareholders at the Annual General Meeting. A circular containing the information relating to the proposed amendments to the Articles of Association and the notice of the Annual General Meeting will be dispatched to shareholders on 30 April 2005.

By order of the Board
Chairman of the Board of Directors
Zhang Yanpin

29 April 2005, Beijing, the PRC

The board of directors of the Company comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

* For identification purposes only

"Please also refer to the published version of this announcement in The Standard."