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BEIJING MEDIA CORPORATION LIMITED

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT AND RESUMPTION OF TRADING

We have noted an unusual increase in the trading volume of the shares of the Company on 28 November 2005. The Company wishes to state that it is not aware of any reasons for such increases.

Investors should note that the Company is not a party to any share transaction. Shareholders are reminded to exercise caution when dealing in the Company's shares.

At the request of the Company, trading of the Company's shares was suspended from 9:30am on 29 November 2005. An application for the resumption of trading of the Company's shares with effect from 9:30am on 30 November 2005 has been made with the Stock Exchange.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted an unusual increase in the trading volume of the shares of the Company on 28 November 2005. The Company wishes to state that it is not aware of any reasons for such increases.

The Company is however aware that one of its minority shareholders is considering increasing its economic benefit in the Company through the provision of funding to an entity for such entity's acquisition of shares from parties independent from the Company or its controlling shareholder, Beijing Youth Daily News Agency. It is, at present, uncertain whether the proposed transaction will proceed. It is understood by the Company that if the transaction does proceed this will not result in a change of control of the Company. In any event, we have been advised that no steps were taken on 28 November 2005 by the shareholder involved that could have caused the unusual increase in trading volume.

Save as disclosed in this announcement, we also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23, neither is the board aware of any matter discloseable under the general obligation imposed by Rule 13.09, which is or may be of a price-sensitive nature.

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Made by the order of Beijing Media Corporation Limited the Board of the directors of which individually and jointly accept responsibility of the accuracy of this announcement.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, PRC, 29 November 2005

On the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, Johannes Louw Malherbe, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

"Please also refer to the published version of this announcement in The Standard."