



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 1000)

Proxy Form for the Extraordinary General Meeting

Number of Shares
related to this proxy
form ^(note 1)

I (We) ^(note 2) _____
of _____

being the holder(s) of ^(note 1) _____ H Share(s)/domestic share(s) ^(note 3) of RMB1.00 each of Beijing Media Corporation Limited ("Beijing Media" or the "Company") now appoint ^(note 4) _____

(I.D. No.: _____ of _____)/the chairman of the meeting as my (our) proxy to attend and vote for me (us) on the following resolutions in accordance with the instruction(s) below and on my (our) behalf at the extraordinary general meeting of Beijing Media ("EGM") to be held at 2:00 p.m. on Tuesday, 1 July 2008 at the Meeting Room, 10th Floor, Beijing Youth Daily Agency Building, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, PRC for the purpose of considering and, if thought fit, passing those resolutions as set out in the notice convening the EGM. In the absence of any indication, the proxy may vote for or against the resolutions at his own discretion. ^(note 5)

Ordinary Resolution:		For ^(note 5)	Against ^(note 5)
1.	THAT , the Guarantee Agreement (as defined in the circular of the Company dated 15 May 2008) in relation to the provision of guarantees by the Company to banks for loans and facilities granted to Beijing China Open Promotion Company Limited, a subsidiary of the Company, in an aggregate amount of principal not exceeding RMB209.1 million, together with all accrued interest therein, for a period of two years commencing from the date of the EGM be and is hereby approved.		

Date: _____ 2008 Signature(s): ^(note 6) _____

Notes:

- Please insert the number of share(s) registered in your name(s) relating to this form of proxy. If no number is inserted, this form of proxy will be deemed to relate to all of the capital of the Company registered in your name(s).
- Please insert full name(s) and address(es) in **BLOCK LETTERS**.
- Please delete as appropriate.
- Please insert the name and address of your proxy. If this is left blank, the chairman of the EGM will act as your proxy. One or more proxies, who may not be member(s) of the Company, may be appointed to attend and vote in the meeting provided that such proxies must attend the meeting in person on your behalf. Any alteration made to his proxy form must be signed by the signatory.
- Attention: If you wish to vote FOR any resolution, please indicate with a "✓" in the appropriate space under "For". If you wish to vote AGAINST any resolution, please indicate with a "✓" in the appropriate space under "Against".** In the absence of any such indication, the proxy will vote or abstain at his discretion.
- This form of proxy must be signed under hand by you or your attorney duly authorized on your behalf. If the appointor is a legal person, this form must be signed under its common seal or under hand by any directors or agents duly appointed by such corporation.
- This form of proxy together with the power of attorney or other authorization document(s) which have been notarised must be delivered, in the case of holders of domestic shares, to the Company at Beijing Youth Daily Agency Building, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing (Zip Code:100026), the People's Republic of China or, in the case of holders of H Shares, to Computershare Hong Kong Investor Services Limited at 46th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong at least 24 hours before the time designated for the holding of the EGM.