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## **BEIJING MEDIA CORPORATION LIMITED**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1000)**

### **DELAY IN DESPATCH OF CIRCULAR REGARDING CONNECTED TRANSACTIONS**

Reference is made to the Announcement of the Company dated 10 April 2007. The Company is required to issue a circular in relation to the Champion Supplementary Agreement, the Swidon Supplementary Agreement and the Guarantee Agreement to its shareholders within 21 days after publication of the Announcement. However, due to delay in preparing the circular, the Directors wish to announce that the despatch of the circular will be postponed to on or before 16 May 2007.

Unless otherwise defined, terms used in this announcement shall have the same meanings as defined in the announcement of the Company dated 10 April 2007 (the “Announcement”).

Reference is made to the Announcement of the Company dated 10 April 2007. The Company is required, pursuant to the Listing Rules, to issue a circular in relation to the Champion Supplementary Agreement, the Swidon Supplementary Agreement and the Guarantee Agreement to its shareholders within 21 days after publication of the Announcement. A letter of advice issued by an independent financial advisor shall be included in the circular. As the independent financial advisor requires additional time to finalise its advice, the issue of the circular therefore takes longer than the Company expected. After discussion with the independent financial advisor, the Company expected the issue date of the circular be on or before 16 May 2007.

A waiver application has been made to the Stock Exchange in connection with the delay in despatch of the circular.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Zhang Yanping**  
*Chairman*

Beijing, PRC, 27 April 2007

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, Abraham Van Zyl, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.*

“Please also refer to the published version of this announcement in The Standard.”