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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

ANNOUNCEMENT POLL RESULTS OF EGM HELD ON FRIDAY, 18 NOVEMBER 2011

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that an extraordinary general meeting (the “**EGM**”) was held at 2:00 p.m. on Friday, 18 November 2011 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (“**PRC**”).

At the EGM, the proposed resolution set out in the notice of the EGM was voted by poll.

The poll results in respect of the resolution proposed at the EGM are as follows:

Ordinary Resolution	Number of Valid Votes (%)	
	For	Against
THAT , To consider and, if thought fit, to approve the acquisition of BYD Logistics Co., Ltd. from the existing shareholders by the Company, and to authorize any director to enter into the relevant equity transfer agreements with the existing shareholders for the sale of shares and to take all such actions as he may consider necessary or desirable for the purpose of giving effect to the transactions under the relevant equity transfer agreements.	155,211,000 (95.3332%)	231,000 (0.1419%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolution proposed at the EGM was 197,310,000 shares, which was the number of total issued shares of the Company as at the date of the EGM.

There were no shares entitling the holders to attend and vote only against the resolution proposed at the EGM and there were no restrictions on any shareholder casting votes on the resolution proposed at the EGM. No party has stated its intention to vote against the resolution proposed at the EGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 162,809,000 shares, representing 82.51% of the total issued share capital of the Company, were present at the EGM. The holding of the EGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The EGM was chaired by Mr. Zhang Yanping, the Chairman of the Company.

In compliance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, ShineWing Certified Public Accountants Co., Ltd., the auditors of the Company, acted as scrutineer for the vote-taking at the EGM.

On behalf of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 18 November 2011

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin and Sun Wei, the non-executive directors of the Company, Li Shiheng, Wu Peihua, Liu Han, Xu Xun and Li Yigeng and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.