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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF AGM HELD ON MONDAY, 7 JUNE 2010

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting (the “**AGM**”) was held at 2:00 p.m. on Monday, 7 June 2010 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (“**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM were voted by poll.

The poll results in respect of the resolutions proposed at the AGM are as follows:

Special Resolution	Number of valid votes (%)	
	For	Against
1. To consider and, if thought fit, to approve the following amendment to the articles of association of the Company (the “ Articles of Association ”) and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the proposed amendment to the Articles of Association.	163,658,400 (99.9997%)	500 (0.0003%)

Special Resolution	Number of valid votes (%)	
	For	Against
<p>a) the existing Articles 107 be amended as follows:</p> <p>“The Company shall have one (1) president, three (3) executive vice presidents, a number of vice presidents and one (1) chief financial officer who shall be appointed or terminated by the board of directors. The president, executive vice presidents, the number of vice presidents and the chief financial officer shall serve for a term of three (3) years and may be re-appointed for consecutive terms if re-elected.”</p>		
As more than two-thirds of the votes were casted in favour of this resolution, the resolution was duly passed as a special resolution.		
Ordinary Resolutions	Number of valid votes (%)	
	For	Against
2. To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2009.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
3. To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2009.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
4. To consider and, if thought fit, to approve the audited consolidated financial statements of the Company for the year ended 31 December 2009.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
5. To consider and, if thought fit, to approve the profit distribution proposal of the Company, namely, the proposal for distribution of a final dividend of RMB0.40 per share (before tax) in an aggregate amount of approximately RMB78,924,000 for the year ended 31 December 2009, and to authorise the board of directors of the Company to implement the aforesaid distribution.	163,658,400 (99.9997%)	500 (0.0003%)

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
6. To consider and, if thought fit, to approve the re-appointment of SHINEWING (HK) CPA Limited as the international auditors of the Company and the re-appointment of ShineWing Certified Public Accountants as the domestic auditors of the Company for the year 2010 and to authorise the audit committee of the board of directors of the Company, to determine their remuneration.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
7. To consider and, if thought fit, to approve the capital expenditure budget of the Company for the year of 2010.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
8. To consider and, if thought fit, to approve the supplemental agreement dated 9 April 2010 (the “ Supplemental Agreement ”) and entered into between the Company and Beijing Youth Daily Agency in relation to the changes of terms of the advertising business agreement dated 7 December 2004 entered into between the Company and Beijing Youth Daily Agency; and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the supplemental agreement and the transactions contemplated therein.	38,818,426 (99.9987%)	500 (0.0013%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
9. To consider and, if thought fit, to approve the appointment of Mr. Zhang Yanping as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
10. To consider and, if thought fit, to approve the appointment of Mr. Zhang Yabin as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
11. To consider and, if thought fit, to approve the appointment of Mr. Sun Wei as an executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
12. To consider and, if thought fit, to approve the appointment of Mr. Liu Han as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
13. To consider and, if thought fit, to approve the appointment of Mr. Xu Xun as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
14. To consider and, if thought fit, to approve the appointment of Mr. Li Yigeng as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
15. To consider and, if thought fit, to approve the appointment of Mr. Li Shiheng as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
16. To consider and, if thought fit, to approve the appointment of Ms. Wu Peihua as a non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine her remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
17. To consider and, if thought fit, to approve the appointment of Mr. Tsang Hing Lun as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
18. To consider and, if thought fit, to approve the appointment of Mr. Wu Changqi as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
19. To consider and, if thought fit, to approve the appointment of Mr. Liao Li as an independent non-executive director of the Company, to authorise the remuneration committee of the board of directors of the Company to determine his remuneration, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
20. To consider and, if thought fit, to approve the appointment of Mr. Tian Kewu as a supervisor of the Company without receiving remuneration from the Company, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
21. To consider and, if thought fit, to approve the appointment of Mr. He Daguang as a supervisor of the Company without receiving remuneration from the Company, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
22. To consider and, if thought fit, to approve the appointment of Mr. Zhou Fumin as a supervisor of the Company without receiving remuneration from the Company, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
23. To consider and, if thought fit, to approve the appointment of Ms. Yan Mengmeng as a supervisor of the Company without receiving remuneration from the Company, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
24. To consider and, if thought fit, to approve the appointment of Mr. Zhang Chuanshui as a supervisor of the Company without receiving remuneration from the Company, and to authorise any one director of the Company to execute a service contract or such other documents or supplement agreements or deeds on behalf of the Company.	163,658,400 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

As at the date of the AGM, the number of issued shares of the Company was 197,310,000 shares.

In accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Beijing Youth Daily Agency and its associates, directly and indirectly, holding an aggregate of 124,839,974 shares, representing approximately 63.27% of the total issued share capital of the Company, abstained from voting on the No.8 resolution proposed at the AGM as disclosed in the circular dated 19 April 2010 of the Company.

The total number of shares entitling the holders to attend and vote for or against the No.8 resolution proposed at the AGM was 72,470,026 shares. The total number of shares entitling the holders to attend and vote for or against other resolutions (other than No.8 resolution) was 197,310,000 shares. There were no shares entitling the holders to attend and vote only against the resolution proposed at the AGM and, save as disclosed above, there were no restrictions on any shareholder casting votes on the resolution proposed at the AGM and no party has stated its intention to vote against the resolution proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 163,658,900 shares, representing 82.95 % of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the Articles of Association. The AGM was chaired by Mr. Zhang Yanping, executive director of the Company.

In compliance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, SHINEWING (HK) CPA Limited, the international auditors of the Company, acted as scrutineer for the vote-taking at the AGM.

On behalf of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 7 June 2010

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, the non-executive directors of the Company, Liu Han, Xu Xun, Li Yigeng, Li Shiheng and Wu Peihua and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.