

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

SUPPLEMENTAL NOTICE OF THE ANNUAL GENERAL MEETING

Reference is made to the notice of the annual general meeting dated 28 March 2011 (the “**AGM Notice**”) which sets out the ordinary resolutions to be considered by shareholders at the annual general meeting (the “**AGM**”) to be held at 2:00 p.m. on Friday, 13 May 2011 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the AGM, which will be held as originally scheduled, will consider and, if thought fit, pass the following ordinary resolutions in addition to the resolutions set out in the AGM Notice.

As Ordinary Resolutions

1. To consider and, if thought fit, to approve the advertising services agreement and any supplemental agreement thereto dated 9 August 2010 (the “**Advertising Services Agreements**”) entered between Beiqing Transmedia Co., Ltd. and Beijing Trans-media Co., Ltd. and the proposed annual caps for the period from 9 August 2010 to 8 August 2012 for the transactions contemplated thereunder; and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the Advertising Services Agreements and the transactions contemplated therein.

2. To consider and, if thought fit, to approve the exclusive advertising services agreement dated 12 April 2011 (the “**Top Exclusive Advertising Services Agreement**”) entered between Beijing Beiqing Top Advertising Co., Ltd. and Beijing Trans-media Co., Ltd. and the proposed annual caps for the period from 12 April 2011 to 31 December 2013 for the transactions contemplated thereunder; and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the Top Exclusive Advertising Services Agreement and the transactions contemplated therein.

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 26 April 2011

As at the date of this notice, the board of directors of the Company comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin and Sun Wei, the non-executive directors of the Company, Liu Han, Xu Xun, Li Yigeng, Li Shiheng and Wu Peihua and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Notes:

- (1) A revised proxy form is enclosed with this notice. The form of proxy dispatched together with the AGM Notice (the “Original Proxy Form”) is superseded by this revised proxy form.
- (2) Please refer to the AGM Notice for details in respect of other resolutions to be passed at the AGM, eligibility for attending the AGM, proxy, registration procedures, closure of register of members and other relevant matters.
- (3) Please refer to the AGM Notice of the Company dated 28 March 2011 in respect of the timing and address for attending the AGM and other relevant matters.