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## BEIJING MEDIA CORPORATION LIMITED

### 北青傳媒股份有限公司

*(A joint stock company incorporated in the People's Republic of China with limited liability)*  
(Stock Code: 1000)

## ANNOUNCEMENT POLL RESULTS OF AGM HELD ON TUESDAY, 15 MAY 2012

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting for the year 2011 (the “**AGM**”) was held at 2:00 p.m. on Tuesday, 15 May 2012 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (“**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM were voted by poll.

The poll results in respect of the resolutions proposed at the AGM are as follows:

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2011.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
2.	To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2011.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
3.	To consider and, if thought fit, to approve the audited consolidated financial statements of the Company for the year ended 31 December 2011.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
4.	To consider and, if thought fit, to approve the profit distribution proposal of the Company, namely, the proposal for distribution of a final dividend of RMB0.60 per share (tax inclusive) in an aggregate amount of approximately RMB118,386,000 for the year ended 31 December 2011, and to authorise the board of directors of the Company to implement the aforesaid distribution.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
5.	To consider and, if thought fit, to re-appoint ShineWing Certified Public Accountants Co., Ltd. as the auditor of the Company for the year 2012 and to authorise the audit committee of the board of directors of the Company to determine their remuneration.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
6.	To consider and, if thought fit, to approve the appointment of Mr. Cui Baoguo as an independent non-executive director of the Company, to authorise the board of directors of the Company to determine his remuneration, and to authorise the chairman of the board of directors or any executive director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
7.	To consider and, if thought fit, to approve the appointment of Mr. Song Jianwu as an independent non-executive director of the Company, to authorise the board of directors of the Company to determine his remuneration, and to authorise the chairman of the board of directors or any executive director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	163,159,500 (99.8589%)	230,500 (0.1411%)
	As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

ORDINARY RESOLUTIONS		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
8.	To consider and, if thought fit, to approve the appointment of Mr. Li Xiaobing as a non-executive director of the Company, to authorise the board of directors of the Company to determine his remuneration, and to authorise the chairman of the board of directors or any executive director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	163,159,500 (99.8589%)	230,500 (0.1411%)
As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
9.	To consider and, if thought fit, to approve the appointment of Ms. He Xiaona as an executive director of the Company, to authorise the board of directors of the Company to determine her remuneration, and to authorise the chairman of the board of directors or any executive director of the Company to execute a service contract or such other documents or supplemental agreements or deeds on behalf of the Company.	163,159,500 (99.8589%)	230,500 (0.1411%)
As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
10.	To consider and, if thought fit, to approve the amendment to the rules of procedures of the board of directors of the Company.	162,554,500 (99.8584%)	230,500 (0.1416%)
As more than 50% of the votes were cast in favour of this resolution, the resolution was duly passed as an ordinary resolution.			
SPECIAL RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
11.	To consider and, if thought fit, to approve the amendment to the articles of association of the Company.	162,554,500 (99.8584%)	230,500 (0.1416%)
As more than two-thirds (2/3) of the votes were cast in favour of this resolution, the resolution was duly passed as a special resolution.			

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM was 197,310,000 shares, which was the number of total issued shares of the Company as at the date of the AGM.

There were no shares entitling the holders to attend and vote only against the resolutions proposed at the AGM and there were no restrictions on any shareholder casting votes on the resolutions proposed at the AGM. No party has stated its intention to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 163,390,000 shares, representing 82.81% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The AGM was chaired by Mr. Zhang Yanping, the Chairman of the Company.

In compliance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, ShineWing Certified Public Accountants Co., Ltd., the auditors of the Company, acted as scrutineer for the vote-taking at the AGM.

On behalf of the Board  
**Beijing Media Corporation Limited**  
**Zhang Yanping**  
Chairman

Beijing, 15 May 2012

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei and He Xiaona, the non-executive directors of the Company, Li Shiheng, Wu Peihua, Liu Han, Xu Xun, Li Yigeng and Li Xiaobing, and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi, Liao Li, Cui Baoguo and Song Jianwu.*

*Please also refer to the published version of this announcement on the Company's website at [www.bjmedia.com.cn](http://www.bjmedia.com.cn).*