

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

ANNOUNCEMENT POLL RESULTS OF AGM HELD ON FRIDAY, 13 MAY 2011

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the annual general meeting for the year 2010 (the “**AGM**”) was held at 2:00 p.m. on Friday, 13 May 2011 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China (“**PRC**”).

At the AGM, the proposed resolutions set out in the notice of the AGM and the proposed resolutions set out in the supplemental notice of the AGM were voted by poll.

The poll results in respect of the resolutions proposed at the AGM are as follows:

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
1. To consider and, if thought fit, to approve the report of the board of directors of the Company for the year ended 31 December 2010.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
2. To consider and, if thought fit, to approve the report of the supervisory committee of the Company for the year ended 31 December 2010.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
3. To consider and, if thought fit, to approve the audited consolidated financial statements of the Company for the year ended 31 December 2010.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
4. To consider and, if thought fit, to approve the profit distribution proposal of the Company, namely, the proposal for distribution of a final dividend of RMB0.50 per share (tax inclusive) in an aggregate amount of approximately RMB98,655,000 for the year ended 31 December 2010, and to authorise the board of directors of the Company to implement the aforesaid distribution.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
5. To consider and, if thought fit, to approve the capital expenditure budget of the Company for the year of 2011.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
6. To consider and, if thought fit, to approve to cease to re-appoint SHINEWING (HK) CPA Limited as the international auditors of the Company, to appoint ShineWing Certified Public Accountants Co., Ltd. as the auditors of the Company for the year 2011, auditing the Company's financial statements in accordance with China Accounting Standard for Business Enterprises and undertaking the role of international auditors in compliance with the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and to authorise the audit committee of the board of directors of the Company, to determine its remuneration.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
7. To consider, if thought fit, to approve to pay each of the supervisors of the Company the remuneration in the amount of RMB20,000 per year (tax inclusive), and to authorise the chairman of the board of directors or any one executive director of the Company to execute a supplemental service contract or such other documents on behalf of the Company.	162,118,500 (99.9997%)	500 (0.0003%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

Ordinary Resolutions	Number of valid votes (%)	
	For	Against
8. To consider and, if thought fit, to approve the advertising services agreement and any supplemental agreement thereto dated 9 August 2010 (the “ Advertising Services Agreements ”) entered between Beijing Transmedia Co., Ltd. and Beijing Trans-media Co., Ltd. and the proposed annual caps for the period from 9 August 2010 to 8 August 2012 for the transactions contemplated thereunder; and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the Advertising Services Agreements and the transactions contemplated therein.	135,218,500 (87.3778%)	19,533,000 (12.6222%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		
9. To consider and, if thought fit, to approve the exclusive advertising services agreement dated 12 April 2011 (the “ Top Exclusive Advertising Services Agreement ”) entered between Beijing Beijing Top Advertising Co., Ltd. and Beijing Trans-media Co., Ltd. and the proposed annual caps for the period from 12 April 2011 to 31 December 2013 for the transactions contemplated thereunder; and any one director of the Company be and is hereby authorised on behalf of the Company to execute all such documents, in such final form or with such amendments as that director may deem appropriate, and to do all such acts or things, as he/she may in his/her absolute discretion consider necessary or desirable, to give effect to the Top Exclusive Advertising Services Agreement and the transactions contemplated therein.	135,218,500 (87.3778%)	19,533,000 (12.6222%)
As more than 50% of the votes were casted in favour of this resolution, the resolution was duly passed as an ordinary resolution.		

The total number of shares entitling the holders to attend and vote for or against the resolutions proposed at the AGM was 197,310,000 shares, which was the number of total issued shares of the Company as at the date of the AGM.

There were no shares entitling the holders to attend and vote only against the resolutions proposed at the AGM and there were no restrictions on any shareholder casting votes on the resolutions proposed at the AGM. No party has stated its intention to vote against the resolutions proposed at the AGM or to abstain from voting.

Shareholders and authorized proxies holding an aggregate of 162,119,000 shares, representing 82.16% of the total issued share capital of the Company, were present at the AGM. The holding of the AGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The AGM was chaired by Mr. Zhang Yanping, the Chairman of the Company.

In compliance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, ShineWing Certified Public Accountants Co., Ltd., the auditors of the Company, acted as scrutineer for the vote-taking at the AGM.

On behalf of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 13 May 2010

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, the non-executive directors of the Company, Liu Han, Xu Xun, Li Yigeng, Li Shiheng and Wu Peihua and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.