



## BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 1000)

### REPLY SLIP FOR THE ANNUAL GENERAL MEETING FOR THE YEAR 2008 TO BE HELD ON MONDAY 15 JUNE 2009

I/We <sup>(Note 1)</sup> \_\_\_\_\_  
Of \_\_\_\_\_

(as shown on the register of members) being the holder(s) of <sup>(Note 2)</sup> share(s) of RMB1.00 each in the share capital of **Beijing Media Corporation Limited** (the “Company”) hereby inform the Company that I/we intend to attend (in person or by proxy) the annual general meeting of the Company (the “AGM”) to be held at the 21st floor, Beijing Youth Daily Agency Building, Beijing, the PRC on Monday, 15 June 2009 at 2:00 p.m..

Date: \_\_\_\_\_ 2009                      Signature(s): \_\_\_\_\_

#### Notes:

1. Please insert full name(s) (in Chinese or in English) and address(es) (as shown on the register of members) in **BLOCK LETTERS**.
2. Please insert the number of shares (including domestic shares, unlisted foreign shares and H shares) registered under your name(s).
3. If you are a holder of H shares, please complete and sign the reply slip and return it by hand, by mail or by fax to Computershare Hong Kong Investor Services Limited, the H share registrar and transfer office of the Company, by no later than Monday, 25 May 2009.
4. If you are a holder of domestic shares or unlisted foreign shares, please complete and sign the reply slip and return it by hand, by mail or by fax to the principal place of business of the Company in the PRC by no later than Monday, 25 May 2009.
5. The address and the contact details of Computershare Hong Kong Investor Services Limited, the H share registrar and transfer office of the Company, are set out below:

17th Floor, Hopewell Centre,  
183 Queens Road East,  
Wanchai,  
Hong Kong  
Telephone: (+852) 2862 8555  
Fax: (+852) 2865 0990 (+852) 2529 6087

6. The address and contact details of the Company's principal place of business in the PRC are set out below:

Beijing Youth Daily Agency,  
Building A, No. 23 Baijiazhuang Dongli,  
Chaoyang District,  
Beijing,  
PRC  
Zip Code: 100026  
Tel: (+86) 10 6590 2615  
Fax: (+86) 10 6590 2614