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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 1000)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Beijing Youth Daily Agency Building, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China at 10:00 a.m. on Friday, 18 March 2011, for the purposes of, among other matters, (i) considering and approving the annual results of the Company for the year ended 31 December 2010; and (ii) considering the recommendation of a final dividend (if any).

On behalf of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 8 March 2011

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin and Sun Wei, the non-executive directors of the Company, Liu Han, Xu Xun, Li Yigeng, Li Shiheng and Wu Peihua and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.