



BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

FORM OF PROXY FOR THE EXTRAORDINARY GENERAL MEETING

TO BE HELD ON FRIDAY, 18 NOVEMBER 2011

I/We^(Note 1) _____ of _____ being the registered holder(s) of _____ domestic shares/H shares^(Note 2) of RMB1.00 each in the capital of Beijing Media Corporation Limited (the "Company"), hereby appoint THE CHAIRMAN OF THE EGM^(Note 3), or of _____ as my/our proxy to attend and act for me/us and on my/our behalf at the extraordinary general meeting (the "EGM") of the Company to be held at 2:00 p.m. on Friday, 18 November 2011 at 21st Floor, Beijing Youth Daily Agency, Building A, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, the People's Republic of China ("PRC"), and any adjournment thereof, for the purposes of considering and, if thought fit, passing the resolution (with or without amendments) as set out in the notice convening the EGM and at the EGM, and any adjournment thereof, to vote for me/us and in my/our name(s) in respect of the resolution as hereunder indicated^(Note 4), and, if no such indication is given, as my/our proxy thinks fit. My/our proxy will also be entitled to vote on any matter properly put to the EGM other than that referred to in this notice in such manner as he/she thinks fit.

AS AN ORDINARY RESOLUTION	For ^(Note 4)	Against ^(Note 4)
1. To consider and, if thought fit, to approve the acquisition of BYD Logistics Co., Ltd. from the existing shareholders by the Company, and to authorize any director to enter into the relevant equity transfer agreements with the existing shareholders for the sale of shares and to take all such actions as he may consider necessary or desirable for the purpose of giving effect to the transactions under the relevant equity transfer agreements.		

Signature(s)^(Note 5): _____

Date: _____ 2011

Notes:

- Please insert full name(s) and address(es) in **BLOCK LETTERS**.
- Please insert the number of shares (including domestic shares or H shares) registered in your name(s) to which this form of proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all shares registered in your name(s).
- If any proxy other than the Chairman of the EGM is preferred, strike out the words "**THE CHAIRMAN OF THE EGM**" and insert the name and address of the proxy desired in the space provided. A shareholder entitled to attend and vote at the EGM may appoint one or more proxies to attend and vote in his stead. A proxy need not be a shareholder of the Company but must attend the EGM in person to represent you. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALED BY THE PERSON WHO SIGNS IT.**
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, TICK IN THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, TICK IN THE BOX MARKED "AGAINST".** If no direction is given, your proxy may vote or abstain at his discretion. Your proxy will also be entitled to vote at his discretion on any resolution properly put to the EGM other than those referred to in the notice convening the EGM.
- This form of proxy must be signed by you or your attorney duly authorised in writing. In the case of a corporation, the same must be either under its common seal or under the hand of an officer, attorney or other person duly authorised to sign the same. If the form of proxy is signed by an attorney of the shareholder, the power of attorney authorising that attorney to sign or other document(s) of authorisation must be notarized.
- In case of joint holders of any share, any one of such joint holders may vote at the EGM, either personally or by proxy, in respect of such shares as if he is solely entitled thereto. However, if more than one of such joint holders are present at the EGM, personally or by proxy, the vote of the joint holder whose name stands first in the register of members and who tenders a vote, whether personally or by proxy, will be accepted to the exclusion of the votes of other joint holder(s).
- In order to be valid, the form of proxy together with the power of attorney or other document(s) of authorisation (if any) must be deposited with, (i) in the case of holders of domestic shares, the registered address of the Company at Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing 100026, PRC; or (ii) in the case of holders of H shares, Computershare Hong Kong Investor Services Limited, the H share registrar and transfer office of the Company in Hong Kong, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong, not less than 24 hours before the time fixed for holding the EGM or any adjournment thereof, as the case may be. Completion and return of a form of proxy will not preclude a shareholder from attending and voting in person at the EGM if he so wishes.
- The proxy need not be a member of the Company but must attend the EGM in person to represent you.
- Shareholders or their proxies attending the EGM shall produce their identity documents.