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BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Beijing Youth Daily Agency Building, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China at 2:00 p.m. on Friday, 9 April 2010, for the purposes of, among other matters, (i) considering and approving the annual results of the Company for the year ended 31 December 2009 and (ii) considering the recommendation of a final dividend (if any).

By Order of the Board
Beijing Media Corporation Limited
Zhang Yanping
Chairman

Beijing, 24 March 2010

As at the date of this announcement, the Board comprises: the executive directors of the Company, Zhang Yanping, Zhang Yabin, Sun Wei, He Pingping, Du Min, the non-executive directors of the Company, Liu Han, Xu Xun, Li Yigeng and the independent non-executive directors of the Company, Tsang Hing Lun, Wu Changqi and Liao Li.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.