



BEIJING MEDIA CORPORATION LIMITED

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 1000)

Proxy Form for the Annual General Meeting for the Year 2008 to be held on Monday, 15 June 2009

I/We ^(Note 1) _____
Of _____
being the registered holder(s) of ^(Note 2) share(s) of RMB1.00 each in share capital of **Beijing Media Corporation Limited** (the "**Company**") hereby appoint the Chairman of the AGM ^(Note 3) or _____
of _____
as my/our proxy to attend and act and vote for me/us at the annual general meeting (the "**AGM**") of the Company to be held at the 21st floor, Beijing Youth Daily Agency Building, Beijing, the PRC on Monday, 15 June 2009 at 2:00 p.m., and any adjournment thereof, for the purposes of considering and, if thought fit, passing the resolutions as set out in the notice convening the AGM and at the AGM, and any adjournment thereof, to vote for me/us and in my/our name(s) in respect of the resolutions as indicated below ^(Note 4):

Ordinary Resolutions		For ^(Note 4)	Against ^(Note 4)
1	To consider and, if thought fit, approve the report of the board of directors of the Company for the year ended 31 December 2008.		
2	To consider and, if thought fit, approve the report of the supervisory committee of the Company for the year ended 31 December 2008.		
3	To consider and, if thought fit, approve the audited financial statements of the Company for the year ended 31 December 2008.		
4	To consider and, if thought fit, approve the profit distribution plan of the Company, that the final dividend of RMB0.20 per share (before tax) in the amount of approximately RMB39,462,000 will be declared for the year ended 31 December 2008, and to authorize the board of directors to implement the aforesaid distribution.		
5	To consider and, if thought fit, approve the re-appointment of ShineWing (HK) CPA Limited as the international auditors and appoint ShineWing Certified Public Accountants Co., Ltd. as the domestic auditors of the Company for the year 2009 and to authorize the audit committee of the board of directors, comprising Mr Tsang Hing Lun, Mr Wu Changqi and Mr Liu Han, all being directors of the Company, to determine their remuneration.		
6	To consider and, if thought fit, approve the appointment of Mr. Li Yigeng as a non-executive director of the Company and to authorize the remuneration committee of the board of directors comprising Mr. Wu Changqi, Mr. Tsang Hing Lun and Mr. Liao Li, all being directors of the Company, to determine his remuneration (if any).		
7	To consider and, if thought fit, approve the capital expenditure budget of the Company for the year of 2009.		

Date: _____ 2009

Signature(s): ^(Note 5) _____

Notes:

- Please insert full name(s) and address(es) in **BLOCK LETTERS**.
- Please insert the number of share(s) (including domestic shares, unlisted foreign shares and H shares) registered in your name(s) to which this form of proxy relates. If no number is inserted, this form of proxy will be deemed to relate to all shares registered in your name(s).
- If any proxy other than the Chairman of the AGM is preferred, strike out the words "**THE CHAIRMAN OF THE AGM**" and insert the name and address of the proxy desired in the space provided. A shareholder entitled to attend and vote at the AGM may appoint one or more proxies to attend and vote in his stead. A proxy need not be a shareholder of the Company but must attend the AGM in person to represent you. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALED BY THE PERSON WHO SIGNS IT.**
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, TICK IN THE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, TICK IN THE BOX MARKED "AGAINST".** If no direction is given, your proxy may vote or abstain at his discretion. Your proxy will also be entitled to vote at his discretion on any resolution properly put to the AGM other than those referred to in the notice convening the AGM.
- This form of proxy must be signed by you or your attorney duly authorized in writing. In case of a corporation, the same must be either under its common seal or under hand of its director(s) or duly authorized attorney(s). If the form of proxy is signed by an attorney of the shareholder, the power of attorney authorizing that attorney to sign or other document(s) of authorization must be notarized.
- In case of joint holders of any share, any one of such joint holders may vote at the AGM, either personally or by proxy, in respect of such shares as if he is solely entitled thereto. However, if more than one of such joint holders are present at the AGM, personally or by proxy, the vote of the joint holder whose name stands first in the register of members and who tenders a vote, whether personally or by proxy, will be accepted to the exclusion of the votes of other joint holder(s).
- In order to be valid, the form of proxy together with the power of attorney or other document(s) of authorization (if any) must be deposited with, (i) in the case of holders of domestic shares and unlisted foreign shares, the registered address of the Company at Beijing Youth Daily Agency, Building A, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, PRC; or (ii) in the case of holders of H shares, Computershare Hong Kong Investor Services Limited, the H share registrar and transfer office of the Company in Hong Kong, at 17th floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not less than 24 hours before the time fixed for holding the AGM or any adjournment thereof, as the case may be. Completion and return of a form of proxy will not preclude a shareholder from attending and voting in person at the AGM if he so wishes.
- Shareholders or their proxies attending the AGM shall produce their identity documents.