

BEIJING MEDIA CORPORATION LIMITED 北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability) (Stock Code: 1000)

List of Directors and their Role and Function

The members of the board of directors (the "Board") of **Beijing Media Corporation Limtied** are set out below.

Executive Directors

Zhang Yanping (*Chairman*) Zhang Yabin (*Vice Chairman*) Sun Wei (*President*) He Xiaona (*Executive Vice President*)

Non-Executive Directors

Li Shiheng (Vice Chairman) Liu Han Wu Peihua Li Xiaobing Xu Xun Li Yigeng

Independent Non-Executive Directors

Tsang Hing Lun Wu Changqi Liao Li Cui Baoguo Song Jianwu

There are 3 Board committees. The table below provides membership information of these committees on which each Board member serves.

Board Committee Director	Audit Committee	Remuneration Committee	Nomination Committee
Zhang Yanping			С
Liu Han	М		
Tsang Hing Lun	С	М	
Wu Changqi	М	С	М
Liao Li		М	М

Notes:

C Chairman of the relevant Board committeesM Member of the relevant Board committeesBeijing, the People's Republic of China13 June 2012